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IN THIS ISSUE

The summer of 1986 is now past and this issue blends some armchair reflections of summers gone by with some challenges for the summers yet to be. You can adventure into the past with the 26,000 campers who participated in heritage programs this summer. There are summer '86 photos, program ideas and committee reports. Our personality profile highlights the life and work of Ted Yard. Ted's wife and son (Shirley and Ted Jr.) provide the backbone of the profile but 'T.Y.'s' own writings fill out the scope of his impact on Canadian Camping. The International Camping Congress is now only a few months away. Look for detailed information on the Anne Nashman writing contest, and do some armchair writing of your own. Ted Yard would have been proud.

DANS CETTE LIVRAISON

L'été 1986 est derrière nous. Cette livraison inclus un mélange de réflections sur les étés passés ainsi que sur les défis que nous offrent ceux à venir.

Joignez-vous aux 26,000 campeurs qui ont participé au programme "Heritage" cet été. Vous y trouverez des photos de l'été '86, des idées pour des programmes et des rapports de divers comités.

Notre profil de personnalité évoque la vie et le travail de Ted Yard. Sa femme Shirley et son fils Ted nous fournissent l'information essentiel pour notre profil mais les écrits de T.Y. expriment par eux-mêmes.

Nous ne sommes plus qu'à quelques mois du Congrès International de Camping, vous trouverez plus d'information à ce sujet dans le concours de rédaction d'Anne Nashman. Sortez vous plumes et écrivez, Ted Yard en serait fier.

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PRESIDENT'S MESSAGE

At the beginning of October, the New Brunswick Camping Association hosted an Atlantic Regional Conference, in Moncton, for the Canadian Camping Association. This was combined with a workshop on the Camp Directors' Curriculum for delegates from across Canada and a C.C.A. Board of Management meeting. A very active four days resulted from this gathering of camping people from across Canada, coming together for several purposes, but with a common goal — the development of camping.

The New Brunswick Camping Association put forth all its efforts and provided lobster suppers, a sparkling conference featuring Michael Brandwein, and a celebration for C.C.A.'s fiftieth birthday. Rachelle Bordeleau the Conference chairman and Gillian Young who organized the birthday party ensured that we all left the Atlantic Region with many happy memories. The New Brunswick Camping Association is to be congratulated for great success in hosting this Regional Conference.

Kelly Byrne, the Director of Camp Big Cove in Nova Scotia and the President of the Camping Association of Nova Scotia, has gathered a committed and enthusiastic group around her to provide direction and growth to their Association; and Frank O'Connor reports that, in Newfoundland, Association work is expanding very successfully.

Camping certainly is alive and well in the Atlantic Provinces and I know that every delegate and representative from across Canada joins me in offering an accolade to the Atlantic Region Associations, and all their members.

UN MOT DU PRESIDENT

Au début d'Octobre, l'Association de Camping du Nouveau-Brunswick a été l'hôte de la Conférence Régionale Atlantique à Moncton. En conjonction avec celle-ci, un atelier, sur le Curriculum des Directeurs de camps pour les délégués venant de tous les coins du Canada a eu lieu en plus d'une réunion des membres du Conseil d'Administration de l'A.C.C.

Quatre jours bien remplis ont resulté de cette rencontre qui reunissait des gens avec un but commun, le developpement du camping.

L'Association des Camps du Nouveau-Brunswick n'a ménagé aucun effort; un souper aux homards, une conférence hors-pairs par Michael Brandwein et une célébration en l'honneur du 50e anniversaire de l'A.C.C.

Grâce au travail de Rachelle Bordeleau, directrice de la conférence et Gillian Young, organisatrice de la fête, nous gardons de très bons souvenirs de notre séjour dans les maritimes. La Conférence Régional fut un succès et il importe d'en féliciter l'Association de Camping du Nouveau-Brunswick.

Kelly Byrne, le directeur du Camp Big Cove en Nouvelle-Ecosse et Président de l'Association des Camps de Nouvelle-Ecosse, a réussi à s'entourer de gens dédiés et enthousiasmes qui l'aideront à développer l'Association. Quant à Frank O'Connor, il nous assure que l'Association de Camping de Terre-Neuve ne cesse de grandir.

On peut certainement dire que le Camping dans les provinces Atlantique se porte bien. Je sais que chaque délégué et représentant d'un bout à l'autre du Canada se joignent à moi pour offrir une accolade aux Associations des Régions Atlantiques et à ses membres.

WHAT'S IN A NAME?

The Art and Science of Camp names is a subject for detailed and prolonged study. The origins for some names are as simple as identifying the lake or mountain upon which the camp is located or the name of the founder or first director. Other names are complicated tongue twisting acronyms or they are native terms defying pronunciation by any but five year veterans of the camp itself. (Those campers and staff can even make it rhyme in the camp song).

As its contribution to the language of camping the CANADIAN CAMPING MAGAZINE will send a crack team of investigative reporters into the archives of different camps across the country to deliver to its readership not only the correct pronunciation of the feature camp but the origin of its name as well. CANADIAN CAMPING MAGAZINE invites suggestions and data for future issues.

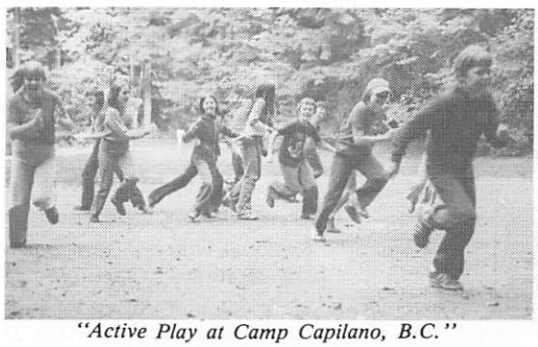
"Fetching Your Arrow at Camp Capilano, B.C."

ILLAHEE NORTHWOODS CAMP

Illahee was originally located on the shores of Lake Ontario near Cobourg and is now situated on Drag Lake in Haliburton. It is operated by the Family Service Association of Metropolitan Toronto. Fifty medically handicapped children (8 - 16) as well as twenty 'regular' teens attend camp at any one time. Activities include campcraft, canoeing, computers, archery, sailing, golf, tripping, swimming, tennis, and arts and crafts.

The word "Northwoods" is a product of the change of site from Southern Ontario to the forests and lakes of Haliburton.

The word "Illahee" comes from the Cree Indian language and it translates as 'House by the Water'. The medical handicaps of Illahee campers would be very difficult in some other camp settings. These campers and all Illahee campers have come to love and appreciate their own special 'House by the Water'.



"Active Play at Camp Capilano, B.C."

CAMPING: From Coast To Coast D'une Côte A L'Autre

ALBERTA

With only 103 days between snow storms in many areas of the Province, our camping season has been brief but full and rewarding. The Senior Staff Workshop hosted by Pioneer Ranch was a great success — over 130 delegates from 27 camps. The weekend was highlighted by the presence of John Jorgenson and Ken Whiteman. The two regional counsellor conferences were also successful events with a total of 150 counsellors attending.

Spring expectations of a difficult summer because of the economy and Expo 86 proved to be true, but the impact was, in general, not nearly what was feared. Thanks to a generous grant from Recreation, Parks and Wildlife Foundation, our own Association contribution, and much hard work by Carson Herrick, we will have 27 delegates for the Camping Congress in Washington, D.C.

Currently, preparations are now underway for our annual Fall Action Planning Weekend. In addition, Bob Sperling and Mike Walters attended the Camping Training Workshop in New Brunswick for the new Curriculum for Camp Directors developed by C.C.A.

MANITOBA

Executive Meetings
October 8
November 5
December 3
January 7
February 4

Annual Conference
March 13 - 15

Parade of Camps Promotion
April 2 - 4

ONTARIO — Calendar of Events

October
Director's Weekend October 3, 4, 5
O.C.A. Board Meeting October 28

November
O.C.A. Executive Meeting November 25

December
O.C.A. Board Meeting December 16

January 1987
O.C.A. Directors' Staff Conference — Inn on the Park, January 15, 16, 17
O.C.A. Executive Meeting January 27

February
O.C.A. Board Meeting February 24

March
Second International Congress March 2, 3, 4, 5, 6
O.C.A. Executive Meeting March 24

April
O.C.A. Annual Meeting April 23 (tentative)

May
O.C.A. Counsellor Conference May 8
O.C.A. Standards Workshop
O.C.A. Nurses' Workshop

June
O.C.A. Skills Workshop

QUEBEC — L'Eté de l'A.C.Q.

Depuis longtemps nous rêvons d'une misè à jour de la classification des archives de l'Association. Et bien, en avril dernier, Emploi et Immigration Canada a approuvé un projet qui nous a permi d'avoir une équipe de trois personnes qui ont travaillé tout l'été à reclassifier tous les dossiers et archives de l'Association.

Ce nouveau système de classification pour les dossiers de camp s'est montré très utile pour les trois consultants en accréditation qui ont visité un total de 76 camps durant l'été. Léo Venditti, Yves Legault et Louis Jean ont fait toutes ces visites, quatre d'entre-elles étant pour de nouveaux membres.

Jean-Marc Amyot du service audio-visuel de R.L.Q. a aidé à la promotion; caméra en main, il a visité quelques un de nos camps et est revenue avec plus de 400 diapositives. Un diaporamo sera complété cet automne. Trois copies seront disponibles dans les deux langues.

Vous avez déjà reçu une copie du dépliant produit en collaboration avec le M.L.C.P. pour promouvoir les classes d'éducation en plein-air. 50,000 copies françaises et 8,000 anglaises ont été imprimé et destribué en septembre à tous les directeurs d'écoles et conseillers de la province.

Un dépliant semblable sera publit plus tara cette année sous le thème "Emploi dans un camp d'été." Ce dépliant aura pour but de promouvoir l'emploi dans les camps d'été et donner aux jeunes qui sont intéressés l'information de base.

QUEBEC

We had been dreaming since quite a while about updating the classification of archives at the Association! Well, in April, Employment and Immigration Canada granted A.C.Q. a project which allowed us to have a team of three persons who worked all summer at reclassifying all archives and all camp dossiers of the Association.

The new classification system derived for the camp dossiers was of great help to the three accreditation consultants who visited a total of 76 camps during the summer. Leo Venditti, Yves Legault and Louis Jean did all visits; four of the visits were for new-members.

Promotion also got a boost during the summer, Jean-Marc Amyot of the audio-visual services at R.L.Q. visited, camera in hand, a few of our camps and came back with some 400 slides. A slide show will be completed during the fall. Three copies of the show will be produced and the sound cassette will be available in both languages.

You have already received copy of a pamphlet produced in collaboration with the M.L.C.P. to promote outdoor education classes. This pamphlet was printed in 50,000 French copies and 8,000 English copies and was distributed, in September, to all school principals and consultants of the Province.

A similar pamphlet will be published later this year under the theme: "Employment in a Summer Camp". The pamphlet will be intended to promote employment in summer camps and to provide interested youth with the basic information.

ATLANTIC REGIONAL NEWS

by Ian Fowler — C.C.A./A.C.C. Vice-President (Atlantic Region)

The summer of 1986 will be remembered in many different ways by each Atlantic Region Camp. In general, all camps enjoyed successful summers with increases in the number of children attending camp reported throughout the region. Camp participation in the C.C.A.'s 50th Anniversary celebrations through the Adventure Into The Past Program was limited. However, those participating found the program to be enjoyable. As well, a tip of the hat goes to ATV and the Halifax YMCA who co-operated in a "Consumer Watch" feature on preparing your child for camp, and selecting a children's camp. Aired throughout Atlantic Canada, this was a very positive promotion for youth camping.

Finally, the summer was busy preparing for the 1st Atlantic Region Conference which was held in Moncton October 4 - 6.

NOVA SCOTIA

Summer camps enjoyed a successful summer in Nova Scotia with all camps reporting a good enrollment. Through the efforts of a Job-Creation Grant, we were able to hire Joanne Jefferson who visited several camps and assisted in the promotion of C.A.N.S. An executive meeting in mid-August put together the requirements for a Planning Seminar to be held in Halifax, October 17th - 18th which we feel will provide new direction and momentum for the Camping Association of Nova Scotia.

NEW BRUNSWICK

On October 1st to 3rd, 1986 the New Brunswick Camping Association held the first Atlantic Regional Conference "A Half Century of Service and Growth". This title was to acknowledge the Canadian Camping Association's fiftieth anniversary. Seventy-five delegates attended this very successful event, which was highlighted by the leadership of Michael Brandwein, a lawyer and communication expert from Chicago.

NOUVEAU BRUNSWICK

Du 1er au 3 oct., 1986, l'Association des Camps du Nouveau-Brunswick a été l'hôte de la première conférence Regionale de l'Atlantique "Un demi-siècle de service et de croissance". Ce thème voulait souligné le 50e Anniversaire de l'A.C.C. Soixante-quinze délégués ont assisté à cet évènement couronné de succès dont le clou a été Michael Brandwein, un avocat et expert en communication de Chicago.

The New Brunswick Camping Association and its camp members enjoyed an active and successful summer. Although the weather was inclement most camps reported a solid increase in attendance. The association's zone reps were busy throughout the summer making camp visitations, while the Training Committee hosted two successful spring workshops. The association looks forward to its upcoming meeting at which time the Association's 3-year plan will be reviewed and extended.

N.B.C.A. Calendar of Events

February 12 - 15	Winter Outdoor Skills Institute
April 3 - 4	Camp Committee Workshop
April 4	Semi-Annual Meeting
May 1	Provincial Camping Cay
May 22 - 24	Counsellor/Director Conference
June 13 - 15	Canoe Instructor's Institute
October 2 - 3	Fall Conference
October 3	Annual Meeting
October 30, 31, Nov. 1	Outdoor Skills Institute

NEWFOUNDLAND

The 1986 summer may well be remembered as the summer that never happened in Newfoundland, yet despite generally cooler and overcast weather camping was not dampened in the least. All the camps in the province, most of which are church or agency camps, functioned to normal capacity and generally reported a good year. The Newfoundland and Labrador Camping Association has resumed its fall meeting series and is planning for a winter camp leadership and skills workshop in early January.

An updated Provincial Camp Directory will soon be published and a fall newsletter is imminent. Included in the winter season's plans is to send six delegates to the International Camping Conference in Washington next March, and to host a leader training seminar in conjunction with a Spring Conference and Workshop in April, to which C.C.A. president Janet Adamson is to be invited.

Frank O'Connor, President, N.L.C.A.

Committee Notes/Les Notes Des Comités

C.C.A. Professional Development Committee

The current task for the committee has been to work with a printer to complete the publication of the Curriculum for Camp Directors. The process involved a submission to Fitness Canada to assist in the publication of the English and French versions. A tendering process was initiated to find the printer. Proofs were approved by Fitness Canada and now it is the committee's intention to have the publication in circulation before the end of October. The workshop in Moncton was to have as its focus for one day, the Curriculum—its use, its promotion and benefits provincially and nationally to the camping and outdoor community. It will be in a binder, with an attractive graphics on the cover and the contents also include an extensive bibliography.

Plans for the future include continued research on the bibliography but a great amount of committee time will be given to assisting each province with whatever results and actions are forth-coming from the meeting in Moncton.

D. Walter,
Chairman

Fund Raising Report

A fund raising drive led by Jack Pearse of Camp Tawingo has solicited nearly $10,000.00 in donations in the first five months of activity. These donations have been from people within the camping community across Canada. Fund raising will continue as this concept is developed and expanded by the Fund Raising Committee.

Rapport de la Campagne de souscription

La campagne de souscription mené par. Jack Pearse du Camp Tawingo a amassé près de $10,000.00 dans ses premiers cinq mois d'existence. Ces dons viennent de personnes associées avec le camping d'un bout à l'autre du Canada.

Cette campagne se poursuivra certainement alors que son concept continuera à se développer et à s'améliorer par l'entremise du comité de souscription.

Publications Committee

Book sale revenues are increasing. The Committee is supplying books for sale at conferences and workshops in every region, and promoting sales in "Between the Covers" articles in provincial newsletters and the Canadian Camping Magazine. The Committee Chairman, Nancy Barker, has moved from Toronto to Alberta (Camp Chief Hector). She will continue to direct this Committee with her volunteers stationed in Toronto.

Archives Report

Last winter the Archives Committee mailed out a "Brown Bag" envelope to all Provincial Presidents, self addressed to Trent University. The same information will go out again this year.

In the meantime, I hope that all camping people will be aware of the important fact that "today's titles are the stuff that history is made of".

Bernadine Dodge of Trent University, Peterborough, Ontario K9J 7B8, will be grateful for all contributions.

Commission des Camps d'Expression Francaise

L'été ne fut pas propice à la réalisation de nos grands projets puisqu'il s'agit d'une saison fort bien remplie.

Nous avons un nouveau membre pour notre Commission en la personne de M. Michel Gratton de Hearst en Ontario. Nous compton ainsi deux membres, "hors Québec", ce qui devrait maintenant donner une image plus fidèle de la réalité du fait français dans le monde des Camps.

Le Répertoire (2e édition) de l'Inventaire des Camps d'Expression française (INCEF) est lancé. M. Jean-Luc Côté du Conseil de la Vie Française en Amérique avec qui nous collaborons pour la réalisation du répertoire en est à la cueillette des données. Si donc vous connaissez un camp francophone vous pouvez leur procurer le formulaire d'inscription en vous adressant à M. Jean-Luc Côté, 59, rue d'Auteuil, Québec, Qc, G1R 4C2.

Notre prochaine étape consiste à élaborer notre politique linguistique pour l'Association des Camps du Canada.

Gérard Bachand, prés.
Commission des Camps
d'expression française.

French Language Committee

The summer was not the most favourable for our projects since we had a very busy season.

We have a new committee member in Michel Gratton of Hearst, Ontario. We thus have two "out-of-Quebec" members which should help promote the reality of French in the camping world.

The directory of all French-Speaking Camps is on its way. Mr. Jean-Luc Cote of the "Conseil de la Vie Francoise en Amerique", with whom we are collaborating towards the realization of this directory is gathering data. So, if you know of a French Camp, you can obtain a registration form by writing to Jean-Luc Cote, 59 rue d'Auteuil, Quebec, Qbc. G1R 4C2.

Our next step will be to elaborate our linguistic policy for the C.C.A.

"Dave Sands: Liaison to 1987 International Camping Congress"

National Conferences and Workshops Committee

by Glenn Barned

Workshops usually have two sides to their make-up. One side is the social activity that builds the group and strengthens their commitment towards the results of the workshop. The other facet is the actual work and the results that come out during the event. As members of the 1986 National Workshop gathered in Moncton, New Brunswick, on Wednesday, October the first, it indeed looked like it was going to be a super workshop. Wednesday evening began with delegates from each Provincial Association introducing themselves and explaining a little about their connection with Canadian Camping. Bob Latimer, a trainer from the National Training Institute, led us through the first two days of our workshop. The purpose and direction for the workshop was briefly outlined by Bob and the group broke for free time while we began to meld into a cohesive group.

Day two — On Thursday, we began to look at the curriculum for Camp Directors' development. Dorothy Walter and her Committee put together an

excellent tool to educate Canadian Camp Directors. At the workshop, it was our task to decide the best method for using the tool and taking it back to each Province. The group struggled in terms of trying to discover the document and what it actually was, the history behind it, and how it was intended to be used. We developed three sample prototype workshops which could be used by Provincial Camping Associations to educate their Camp Directors.

Day three — On Friday, we started the second facet of our workshop by looking at volunteer Board member development. The purpose of this part of the workshop was to assist delegates in the continuing process of developing their Provincial Boards and individual members. The morning sessions began by examining the planning process and working through several exercises of developing plans, looking at long-range and strategic planning, planning-by-objective steps, and generally the nature of planning with errors and pitfalls. After a terrific break for lunch outside the hotel complex, we studied various aspects of volunteerism. Upon examining the rationale and values of volunteerism, we looked more closely at recruitment in terms of the hows and whys of attaining the appropriate and committed volunteers. This was the end of Bob Latimer's time with us, so he thanked us and we thanked him for our mutual efforts in the workshop.

On the evening of Friday, we attended the opening of the First Regional Conference to be held in Eastern Canada. The kickoff began with an address by Jocelyn Palm who provided a thought-provoking informative talk using Charlie Brown and others to explore the role of Camp, campers and staff. A super way to begin a super Conference.

Day four — Saturday was a tremendous hit as the delegates attended Michael Brandwein's sessions at the Regional Conference. The purpose was not only to take back the information and meat from Michael's sessions, but also to examine his style and techniques of delivery of his various sessions. Michael is a very dynamic and positive trainer who captures the interest and attention of every person in the room and he was an excellent role model for all trainers. The evening was topped off with a 50th Birthday Party for the Canadian Camping Association. To celebrate our Anniversary, the New Brunswick Camping Association provided cake, balloons, fun and games for everyone. A very nice way to end a long and enjoyable day at a Conference.

Day five — On Sunday, the delegates from the Canadian Camping Association National Workshop regrouped once more to finish our workshop. We began with an overview of the first four days and how and why the various items occurred. Next, we evaluated Michael Brandwein's sessions in terms of the methods and styles he used to see which would be appropriate or could be used in a "back-home" setting. The trainers sensed the power Michael had by being positive and dynamic and using his own "Ten Commandments in Communication" in terms of his training style. Our next step was to examine the Board development sessions in terms of planning and volunteerism. Various delegates shared how they were going to make use of this information and how they would pass it on using events and activities that were already happening back in their Provinces. This sharing of ideas and suggestions enhanced the learning that took place and also provided many new ideas for the delegates to utilize at home.

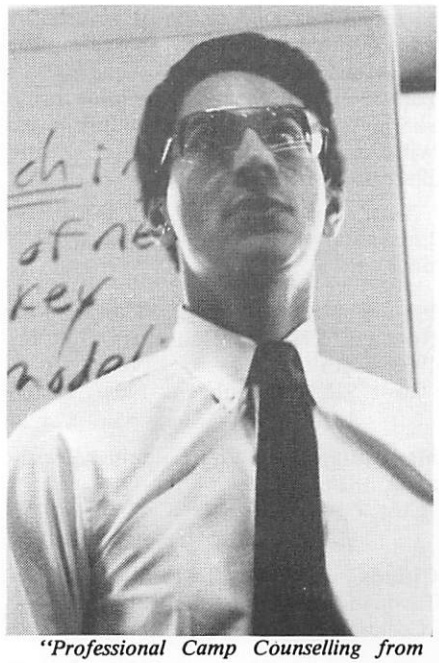
Then, we tackled the curriculum for Camp Directors. A statement was made about the documentation that would be sent to all the delegates within six weeks of the workshop. These would include the three sample prototype workshops as well as supporting material for these workshops; a shopping list of other possible uses of the curriculum which could be considered by the Provincial Associations; a contact sheet for networking between the delegates; and other pieces of information as requested by the delegates. Janet Adamson shared a proposed action plan which took the delegates through a step-by-step process beginning with the final day of the Conference, through the initial steps of how to work through their Boards and their Education or Training Committees to a point of putting on the first workshop in their Province and begin to train Camp Directors using the curriculum as designed by the Professional Development Committee.

A suggestion was quickly picked up to ask the Executive of CCA to produce a certificate to acknowledge a Camp Director's completion of, or attendance at, training for the Camp Director's personal development.

This brought us close to the conclusion of the workshop with the usual evaluations and with one unique twist. A contract was produced which the delegates were asked to sign along with the President of CCA. The contract basically formed a commitment on behalf of the delegates and of CCA. By signing the contract, the delegates agreed to take the information of the workshop back to the Provinces and continue with Board development and Camp Directors' development. The CCA President agreed to do a follow-up with the delegates, to provide the documentation from this workshop, to provide input and resources as requested for both the Board development and the Camp Directors' development, and finally, a commitment from herself to the intent of the workshop. The contracts included specific dates for the delegates to complete the first steps of getting "the ball rolling in their Provinces". There were also dates set for follow-up to be done by the President of CCA.

Many many people have to be thanked for the success of this National Workshop. To mention a few, I would have to include Johnny Comfort, McSweeny's Bar and Grill, Janet Adamson — President of CCA, Dorothy Walter — Chairman of the Professional Development Committee, Ian Fowler — Vice President of the CCA, Rochelle Bordeleau — Chairman of the Regional Conference and all the members of her Committee who helped to make our workshop run smoothly. A final "thank you" to all the delegates from the Provinces, the Provinces who assisted them and to the Board members of CCA who attended part of our workshop. It is the calibre of the people the Provinces sent that will keep CCA strong and growing. The results of this workshop will be seen in every Province across Canada. If you wish to get more information on the Board development or on the curriculum for Camp Directors, I urge you to contact the representative from your Province.

In conclusion, I would have to say that the delegates left the Canadian National Workshop as a joint body to further the interests of Canadian Camping. To sum it up with one quotation, I would use the words from the song which ended our vesper service on Sunday morning: "The road that we are travelling is long 'till journey's end; we share one destination so walk with me, my friend".



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Between The Covers

!! Christmas Special !! 10% Discount

Looking for a gift for a budding nature photographer? Here's a thorough guide to the techniques of creative photography in the out-of-doors. **Photography Of Natural Things** shows you innovative ways of capturing the subjects and moods of nature. Generously illustrated with superb colour plates by the master himself, Freeman Patterson.

Magic Ring is a charming book of poems and verses for children. If you know someone who reads aloud to children, or collects children's books for their own enjoyment, this publication would enhance their collection. Selections of works from great poets, children and counsellors fill the pages. Most importantly, young people are encouraged to do their own writing.

Camp directors! How about a games book for a prospective camp staff member or even for yourself? **Clouds On The Clothesline** has a treasury of activities. There is a concise key for each game listing the number of people, age, formation and equipment needed. This well organized book covers a variety of games from specialty areas such as water, nature, active relays for the in and out-of-doors, mixers, quizzes and many others. A handy resource book for any leader.

Suitable for individual reflection, **The Earth Speaks** is an enriching book for those who love the Earth and what it has to offer. It is a collection of writings by conservationists who were able to capture the magic and meaning of the earth's marvels. In moments of solitude or in sharing circles, leaders and nature lovers will appreciate these words and illustrations.

Until December 15, 1986, the books listed above will be sold at a 10% discount.

Photography of Natural Things, Van Nostrand Reinhold Publishers, 168 p., 1982. Hardback.
Cost: $22.90 (Members) Now: $20.60
$26.95 (Non-Members) $24.24

Magic Ring, American Camping Association, 182 p., 1985.
Cost: $19.25 (Members) Now: $17.50
$23.10 (Non-members) $20.79

Clouds on the Clothesline, Camp Tawingo Publications, 226 p., 1981.
Cost: $8.25 Now: $7.40

Continued on Page 9

A Pioneer Centre Centre des pioniers

Janet Adamson, Camp GayVenture, Haliburton, Ontario

Cet article nous donne les grandes legnes d'un programme des plus intéressant qui se développe au Camps Gay Venture.

Grâce à une cabane en bois sur place, les campeurs ont l'occasion de se familiariser avec leur héritage passé. Pièces de musée, d'arts et archives sont à leur disposition.

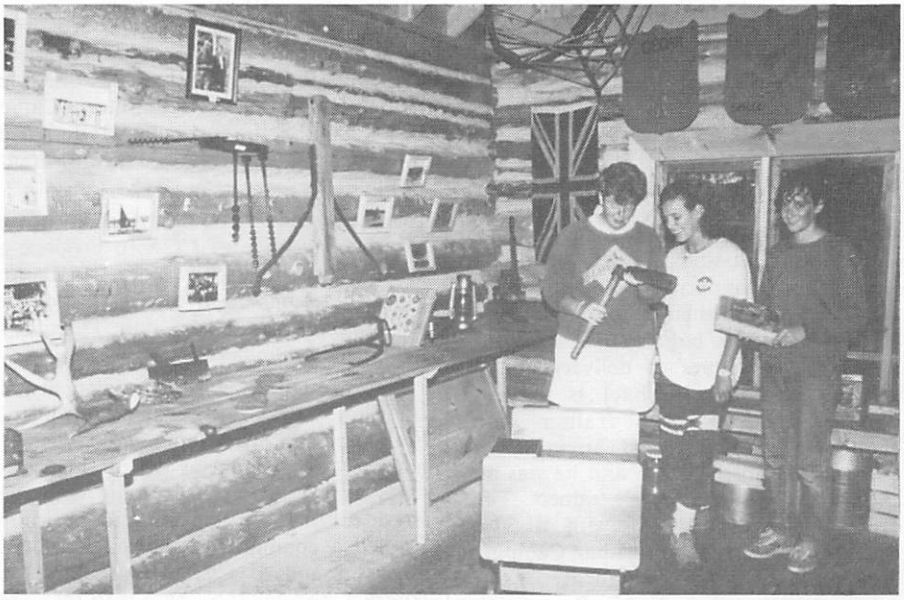
Several years ago we started a Pioneer Craft Program at GayVenture that has grown into an activity centre called at our camp "The Log Cabin" but which really should be named the "Pioneer Museum and Activity Program".

This activity has proven to be very successful and I am going to detail very briefly the components.

PHYSICAL SITE
- in the woods removed from other activity areas
- a log cabin, either moved from another site, or constructed from local logs. The building can be of a very simple design
- the cabin is set up with pioneer artifacts (listed below), displayed and set up for use
- one section is furnished as a pioneer kitchen with a wood stove used for cooking
- pioneer costumes (aprons and bonnets) are available for campers to wear for some activities.

The program has four components — Pioneer Museum, Pioneer Craft Activities, Associated Activities, and a Camp Archival Collection.

Pioneer Museum
- collect and display with labels: candle snuffers, pioneer tools, farm implements, butter churn, pioneer kitchen implements, lanterns, furniture, pumps, wagon wheels
- the collection grows as people donate items
- we have slowly added more up-to-date items that today's campers have never seen in use, such as, an old lawn mower, the original camp pump, meat grinders — the list can be endless.



Pioneer Craft Activities
- soap making, candle making, cooking (mainly muffins and buns, jams from berries picked in July), rug weaving, apple dolls, reed weaving, nature dyeing, quilting, Christmas decorations from pine cones and nuts, pioneer three-legged stools, paper making, spinning wool, embroidery
- there are many resources from which to secure recipes and activity ideas, in libraries and at local pioneer villages.

Continued on Page 9

The Earth Speaks, Acclimatization Experiences Institute, 184 p., 1983.
Cost: $13.70 (Members) Now: $12.30
$16.40 (Non-Members) $14.75

Books listed in "Between The Covers" are available from the Canadian Camping Association Bookstore.

Orders that are $20.00 or less must be prepaid with $2.00 added for shipping. Contact the C.C.A. office by mail or phone:

Canadian Camping Association,
1806 Avenue Road, Suite 2,
Toronto, Ontario M5M 3Z1
(416) 781-4717

Publications Committee — C.C.A./A.C.C.

Entres Les Lignes

Spécial de Noël 10% d'escompte

Vous cherchez un cadeau pour un photographe en herbe? Voici un guide détaillé des techniques de photographies se rapportant à la nature.

Photography of Natural Things vous montre comment capturer de manière ingénieuse les différents attraits et couleurs de la nature. Plusieurs illustrations et de superbes photos couleurs de l'auteur, Freeman Patterson, complètent ce livre.

Magic Ring est un livre charmant de poèmes et rimes pour enfants. Si vous connaissez quelqu'un qui aime lere aux enfants ou collectionent des livres d'enfants, ce livre ne fera qu'ajouter à leur collection. Les pages sont remplies de selection d'ouvrage de poetes, d'enfants et de conseillers. De plus encourage les jeunes a écrire leurs propres histoires.

Directeurs de Camps! Un livre de jeux pour vous ou votre personnel, **Clouds on the Clothesline,** est rempli d'ideés. Vous y trouverez pour chaque jeu, l'enformation regardant le nombre de personnel, âge, équipement et formation. Ce livre couvre une grande variété de jeux allant des jeux aquatiques, relais, ceux ayant trait à la nature jusqu'aux jeux intérieurs, devinettes et autres. Un livre des plus utiles pour tout leader.

The Earth Speaks est suggéré pour ceux qui aiment la Terre et ce qu'elle a à offrer. Une collection d'ecrits par des naturalistes qui ont réussi à capturer l'essence même des merveilles de la Terre. Pour des moments de tranquilité ou de solitude, leaders et amis de la nature apprecieront ces ecrits et illustrations.

Jusqu'au 15 Dec. 1986, vous pouvez vous procurer ces livres avec 10% de rabais.

Photography of Natural Things, Van Nostrand Editeurs Reinhold, 168 p., 1982. Non disponible en livre de poche.
Coût: $22.90 (membres)
Maintenant: $20.60
$26.95 (non-membres)
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$16.40 (non-membres)
Maintenant $14.75

Les livres mentionnés dans "Entre les lignes" sont disponibles à la libraire de l'A.C.C.

Les Commandes de $20.00 et moins doivent être payées a l'avance avec $2.00 en sus pour couvrir les frais de livraison.

S'adresser au bureau de l'A.C.C. par téléphone ou par la poste :

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(416) 781-4717

Publications Committee — C.C.A./A.C.C.

A PIONEER CENTRE (cont'd from page 8)

Associated Activities — visits to local museums, Pioneer Days including corn roasts, cabin group overnights in "the Log Cabin", pancake breakfasts for a cabin group in "the Log Cabin", theme activities based on living history in which campers are involved in a rotation from station to station at which pioneer life scenes are set up and demonstrated, such as "the school teacher".

Camp Archival Collection
- — a collection of old camp photos, crests, brochures, letters, manuals
- — these are displayed in one area of the cabin for campers to browse through
- — again this collection grows as former campers and staff donate items.

This is a very brief description of a "Pioneer Centre". It is an activity that grows from small beginnings. Each component can be developed a great deal and grows each year. A Pioneer Centre adds a richness to camp life and becomes a centre that campers and staff enjoy visiting as part of their daily life at camp. For instance, we often have hot chocolate on the stove in the cabin and campers drop in on their way home from swimming, and look for a picture of their mother in the photo collection.

Once you start this activity you will find that the resources and ideas available to expand it are endless and very varied depending on your geographical location. I would imagine that in the Maritimes the history of fishing could be used and in areas of Indian activity, this could be included. I don't know if any camps have archeological digs but there are experts who probably would love to use an area of your camp for one.

A "Pioneer Centre", why not try it?

BIBLIOGRAPHY

F. C. Guillet	Pioneer Arts and Crafts
F. C. Guillet	Pioneer Farmer and Backwoodsman
A. Langton	A Gentlewoman in Upper Canada
Mabel O'Donnell	Singing Wheels
Alice Morse Earl	Home Life in Colonial Days
Elsie Davenport	York Dyeing
Violetta Thurston	Use of Vegetables Dyes for Beginners
Edwin Tunis	Colonial Living
Jared van Wagenen	Golden Age of Homespun
Audrey Spencer	Spinning and Weaving at Upper Canada Village
Mary O'Brien	Journals of Mary O'Brien
Catherine Parr Trail	Canadian Settlers Guide

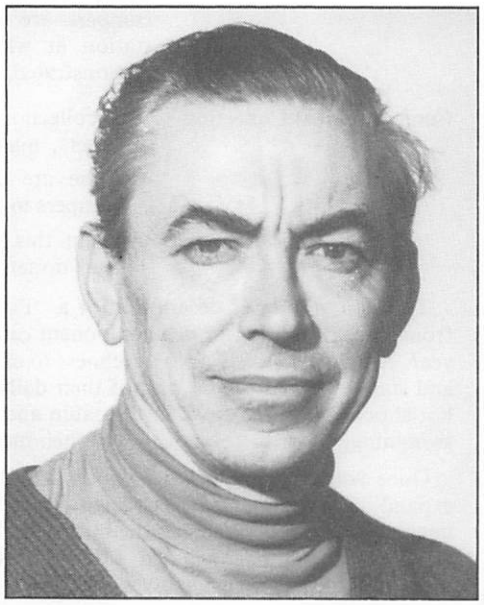
PERSONALITY PROFILE — Le Profil De Personnalite

W. E. (Ted) Yard (1919 - 1983)

Ted Yard was the Director of the Toronto Y.M.C.A. Camp Pine Crest from 1946 - 1963 and his own private independent Camp Hollyburn from 1968 - 1982. In the intervening years, he and Alex "Sass" Peepre conducted a wilderness canoe-tripping program for the Sault Ste. Marie Family Y.M.C.A., when Ted was General Secretary of that Association.

Ted was President of the Canadian Camping Association from 1953 - 1955 and, during that time, he and his family drove across Canada visiting each Provincial Camping Association and many Camps along the way.

He was President of the Ontario Camping Association from 1950 - 1952 and had a second tour of duty with the O.C.A. Board as Treasurer from 1971 - 74. CANADIAN CAMPING MAGAZINE conducted this interview with Ted's wife, Shirley, and their son, Ted, who along with his wife, Darlene, directs Camp Hollyburn.



W. E. (Ted) Yard (1919 - 1983)

Ted Yard a été le directeur du Camp Pine Crest du YMCA de Toronto de 1946 - 1963, et de son propre camp, le Camp Hollyburn, de 1968 - 1982. Dans l'intermédiaire, il a dirigé avec l'aide d'Alex "Sass" Peepre un programme d'explorations en canot pour le YMCA familial de Sault Ste-Marie. Il était alors le secrétaire genéral de cette association.

Ted fut président de l'A.C.C. de 1953 - 1955 et pendant ce temps il a traversé avec sa famille tout le Canada, visitant chaque association provenciale de camping en plus de plusieurs Camps.

Il a été le président de O.C.A. de 1950 - 52 et pour son deuxième séjour avec O.C.A. il fut membre du Conseil du Trésor de 1971 - 74.

Le magazine de Camping Canadien a realisé cet interview avec Shirley, sa femme et Ted, son fils qui, avec sa femme Darlene, dirige maintenant le Camp Hollyburn.

INTERVIEW WITH SHIRLEY YARD AND TED YARD JR.

CANADIAN CAMPING: Did Ted always know he wanted a career in camping?

SHIRLEY YARD: I don't think so because he started out working with young people at a very early age himself. Actually, he started working with young people through boxing.

CC: Where was that, Shirley?

SY: In Vancouver. Of course, I didn't know Ted then, so I have to reach back and pull out little bits of information he may have told me along the way. I think he started out working with inner-city boys . . . . gangs . . . . if you would like to call them that . . . . who during the war needed someone to give them direction. Through working with these boys, the "Y" asked him if he would like to bring this program into the "Y".

CC: So, his work with youth started outside the YMCA.

SY: I think so, to do with his boxing, because he was a golden glove boxer himself and because he was able to use the facilities at the "Y". The YMCA said to him at one point, "If you will work for us, we will send you to University." It was then that he started a group called the Triple C, which meant City Camp Counsellors — this, I believe, was around 1941 - 42, somewhere in there.

CC: And that was under the auspices of the YMCA in Vancouver.

SY: Well, these were boys who were in these gangs, who were programmed through the "Y" but were not in the "Y" necessarily. He also started a Boys' Town. These were the same young boys who came in and met there once a week. Through these groups, he got his interest in camping because he had . . . the first winter camp . . . I don't know if it was the first the "Y" ever had, but it was called Skyline Boys' Camp. It was with boys from the different gangs . . . they called them gangs, too.

CC: In West Vanvouver or . . . .?

SY: All over Vancouver.

TED YARD JR.: It began in the west end, right down in that very dense part of town. I read some clippings in Dad's scrap book that showed this to be the beginning of the whole Lower Mainland "Y" . . . they were training leaders. The article mentioned they couldn't train leaders fast enough for this new program that started in the west end for the "gang" kind of thing. So, that is where it all began.

CC: It wasn't camping, but he called the group "City Camp Counsellors".

SY: Yes, because one of their objectives was to take the boys out of the city into a camp situation and these gangs . . . it worked so well . . . having the gangs have their own little association . . . it worked so well as Ted says, "They had to keep training new leaders because so many of them wanted to be in on this".

TY: Well, all of the other YMCA's in the Lower Mainland wanted to start similar programs.

SY: As a matter of fact, some of the Triple C er's, many years later, worked with Ted at Camp Pine Crest.

CC: So, the YMCA in Vancouver hired Ted full time and he went to the University of British Columbia at the same time . . .

SY: For about 3 years, because it was around 1945 when he got his degree in order to qualify as a YMCA Secretary.

CC: Were there people in Vancouver who influenced him in those early years?

SY: T. H. Hutchison was one person I remember him mentioning quite frequently. I don't quite know what the relationship was except that T. H. Hutchison must have been on the Board of the Vancouver YMCA.

CC: Would you think that T. H. Hutchison, as well as Ted's work with innercity boys, might have set his direction towards camping?

SY: Yes, in a way, but also at this point Ted had spent most of his time up the mountain called Hollyburn Ridge. He loved . . . he spent his early 20's . . . those years up the mountain every weekend because he was a great skier too . . . of course, there were no tows or anything in those days. But, this is probably where part of his love for camping came from.

TY: Just a love of the out-of-doors in general, I think. Even before he was at Hollyburn, when he was at Bunson, he and his brother hiked over the mountains through the pass into the valley where the Whistler Mountain development is now. They were supposed to be gone just two nights but they got a little delayed and they were a couple of extra days coming out. For him, it was not a terrible thing that happened. It was . . . he just loved it . . . it was just fun and exciting and that I think was part of the whole . . .

CC: He wasn't lost, he was just a little bewildered.

TY: That's right!

SY: He had been lost. That is why they were worried, but most of his early school days were spent at a place called Bunson, up the coast, where his father was with B. C. Electric. It was just a little company town right on the edge of the mountain. All those experiences influenced his love for the out-of-doors.

CC: T.H. Hutchison molded his life somewhat . . . but so did Hollyburn Ridge in Vancouver . . . he had a cabin on Hollyburn, didn't he?

SY: Yes, he had a cabin which he built by carrying every little stick of whatever furniture and mortar for his fireplace . . . it was a labour of love to have a cabin up the mountain because there was no means of transportation up the mountain, not until many years later, and he carried on his back the food for the Swedes who had lumber camps up there. They gave him so many cents a pound and he figured the money that he earned by carrying this food up on his back would pay for his weekend and it would be just cents in those days.

CC: That's a marvellous story. Did he do any camping . . . organized camping in B.C.?

SY: Only with the boys from the "Y". He did the Skyline Boys' Camp, a winter camp on Burrard Inlet. Then, he took an 8-day, 150 mile pirate cruise with the Triple C er's, in a Sea Scout Whaler. They spent the last night at Camp Elphinstone.

CC: Surely, there weren't real pirates that carried them away . . .

SY: No, they dressed as pirates and sang sea shanty songs. Ted has a book of all the songs they sang.

CC: Camp Elphinstone, of course, is the well renowned Camp of the YMCA of Greater Vancouver, with which his brother, Dave, was quite involved at one time. What took him from BC to Ontario and to Toronto?

SY: At this point, he was a YMCA secretary and he attended a Conference at Geneva Park in 1945. It was as a result of this, that he was asked to join the staff of the Toronto YMCA.

CC: He did so well at the course at Geneva Park that . . .

SY: That is probably why they wanted him in Toronto. I think Mr. Hubbard was the General Secretary in Vancouver at that time. . . so . . .

CC: He encouraged Ted to move to Toronto and . . . .

SY: I wouldn't say "encouraged" him; I would say he was probably sorry to see him go. But the only reason, now I don't know this for sure but, the only reason he said he would go to Toronto was if he could be involved in Camp Pine Crest. That was the drawing card for Ted so maybe it meant that this was where his direction was going.

CC: In 1946, he moved to the Toronto Central YMCA Boys' Department which operated Camp Pine Crest and he was the Camp Director that very first year?

SY: Yes, he started in May and ran Pine Crest that summer of '46. As a matter of fact, that was when I met him in the fall of '46, can you believe it . . . and then he was there for 18 years after that.

CC: So, you didn't meet out West . . . .

SY: Oh no, I am an easterner . . . if that is what you call someone from Ontario.

CC: How did you meet?

SY: At Pine Crest at an Adult Camp, believe it or not. Our interest was in skiing, mainly.

CC: So you had gone to an Adult Camp that he was directing . . .

SY: After the Summer Camp, they always had a ten-day Adult Camp at Pine Crest for a number of years . . . and that is where I met Ted.

CC: And the next week you were married . . .

SY: No a year and a week . . . it really was a year and a week. We were married the next September.

CC: He was the Director at Pine Crest from 1946 to . . .

SY: 1963, it was 18 summers.

CC: And, during that time, his position changed didn't it?

SY: Originally, he was Boys' Work Secretary and, as time went on, it became obvious that Pine Crest was equivalent to a normal YMCA Branch when it came to budget and operation and it was decided that Pine Crest would become a year-round operation. I can't remember what year Ted started winter camping there, it was not too long after that, in the 50's I guess.

CC: We are talking two or three things here now, that Pine Crest was the . . . or at least the Toronto YMCA was the first YMCA in the country to take its Camp and make it a YMCA Branch . . . and it was the first YMCA to get into a year-round program with the winterization of buildings.

SY: It was very primitive then really . . . .

CC: So Ted would be . . . what would he be called . . . the Executive Secretary? the General Secretary?

SY: As far as I know, he was the Camp Director. There was not the so-called title of Executive Secretary or whatever . . . .

CC: But he had his own Board . . . and determined his own budget . . .

SY: Oh yes, he did those things.

CC: In those days if a YMCA camp had any profit, it often went back into the City Branch to maintain that part of the operation but, with Ted, I guess he was able to use all of his budget, was he?

SY: Well, eventually. Originally when Ted went there, the Camp was subsidized because it had just gone through the war years and things were not in good shape either financially or physically. As the years went along, it became apparent that this could be a self-supporting Branch. It paid all the salaries, it re-built . . . at that time when Ted was there the whole camp was re-built, literally and figuratively . . . all paid out of the operation. Now, I know there were little mortgages along the way but they were dispensed with in due course.

CC: In those eighteen years at Camp Pine Crest, there were some really important things that happened in YMCA Camping because of the things Ted was doing, like year-round camping and having Pine Crest as a Branch of the Toronto YMCA. What else went on, then?

SY: You mean like the re-building of the whole Camp? That was done over a number of years, of course, but it was a vast project and I think this is one reason why Ted stayed in camping at Pine Crest for so long, because he had a goal. He hadn't finished doing all the things he wanted to do to build Pine Crest up to what it was when he left, both financially independent and physically refurbished completely and . . .

"The 'new' winter lodge at Camp Pine Crest and some of the earliest winter camping in Canada"

CC: Have you thought of something, Ted?

TY: Yes, it wasn't only a physical re-building, or even the financial management, but it was putting his own personal stamp on the place, too, and establishing his own leadership there. I know he related to me what a difficult time it was when he first arrived there. He inherited the staff that was already at Pine Crest for that summer and I guess it was a pretty tough situation because they didn't know who he was and vice-versa. There was no question about it, he had to establish the kind of philosophy of sticking to principles, I guess, and making his staff also live by them. That was really starting after the first year, establishing his leadership in that way. After that when he was able to hire his own staff, it changed. It was a little easier, but those first few years were particularly difficult, from that standpoint, not just from re-building but from establishing his leadership.

CC: Well if he hadn't done that, he wouldn't have been able to live with himself, to start with, but it would have been impossible then for Camp Pine Crest to be the kind of Camp Ted Yard knew he wanted it to be.

TY: I think it was all part of putting his own principles and ideals on the line. The Camp had to be that and the people working there had to do that. This carried on throughout the 18 years he was at Pine Crest. He was very much his own . . . it was a very important part of his imprint on the place.

CC: People in camping, in general, looked to Ted as the voice of YMCA camping in the country and there were things he did, both through the Camping Committee of the YMCA National Council and through his time at Pine Crest, that made an impact on camping. Can you recall any of those things?

SY: Ted had very strong feelings about certain ways or directions the Camping Association should go and he was not the kind of person who held back on anything like this. He said that, if he didn't agree with something, he would come right out and say so. It is not exactly how you win friends and influence people. You could influence people, but you might lose your friends. Occasionally, I think this is what would happen and then, in the long run, it would be for the betterment of everybody . . . both the Association and the camping movement.

CC: He felt so strongly about things and he would say it right from the shoulder the way it was. At the time, it was hard to swallow but, in retrospect, we remember all the enormous contributions he made and how important they really were to camping.

SY: Well, I think so too. Ted believed that he couldn't sit back and not speak out. Usually, it turned out that most people would agree with him. He was not always right . . . nobody ever is; but in some instances his ideals and principles were very strong and this got him into hot water. I think most people valued this about him. There was one time when he was President of the Canadian Camping Association and he decided he would like to visit every Camping Association across the country and at that point I believe we had two children.

CC: Judy and Jack.

SY: Yes, Judy and Jack . . . so, for our holidays we decided we would do a cross-country trip in the car with these two little kids. He had arranged ahead of time and he visited and spoke to every Association going west from Ontario. We didn't go east. I don't know whether there were Associations at that time in the east. (Ed's note: At that time, the Quebec Camping Association was the only Provincial Association east of Ontario). We went west and I can remember sometimes I would not be able . . . I would be in a motel with these two little kids and Ted would be busy speaking somewhere and then the next thing we knew we would roar onto the next place. It was a wonderful thing, actually, because people knew at these Associations that Ted was the leader in the Canadian Camping Association. A lot of them needed help along the way in those early days because it was a new thing, wasn't it?

CC: The really important thing you did and Ted did, as President, was to make that trip and to have everybody across the country feel they were an integral part of a nationwide movement. Wow!

SY: And that it wasn't just Ontario . . .

CC: You know, shortly after that, people recognized there were camping people everywhere across the country who could lead the National Association because, up until that time, the President of the Canadian Camping Association was either from Quebec or from Ontario (and even more specifically from Montreal or Toronto) and, shortly after you made your cross-Canada trip, it began that Presidents and Executives and Boards of the Canadian Camping

Association were provincially-located. It was a monumental thing you did and it must have been an enormous sacrifice . . .

SY: Well, not really, I mean when you're at that stage you don't mind doing those things. Now, when I look back, I wonder how on earth we ever did it but not when you're young and interested in what you're doing and you are living a life of camping. Another thing that Ted did, I don't know what year it was, was a survey on YMCA Camp Stephens for Don Phelan. They re-constructed the whole Camp according to his survey. That would be in the sixties because Don Phelan went to Winnipeg YMCA in 1962, the year before we went to Sault Ste. Marie.

CC: In 1959 when he was doing his Masters program at George Williams College in Chicago, he put together a Camp Director's Calendar month by month throughout the year that many, many people still use.

SY: Yes, that was a big contribution for him to have done that . . . I didn't know about that . . . I mean I knew he did something but I didn't realize it was that significant . . .

CC: Oh boy! As a matter of fact, it is still in use . . . the Ted Yard Camp Director's Calendar. Do you want to mention other things he did for the Y?

SY: There was a project of the Boys' Work Committee of the National Council YMCA. It is a survey of costs and factors in Canadian YMCA Camps. This is probably what he did his thesis on when he completed his Master's degree at George Williams College in 1958/59.

CC: During those eighteen years at Camp Pine Crest, can you recall the names of any people that might have influenced him even more in his professional career . . .

SY: Definitely, Ken Lemon would be one. He was a Committee Chairman in 1946, I think, when Ted first came from the West. Ken has been an influence and still is an influence in all that the Yard family did. He was one person who definitely helped Ted in more ways than one. Sometimes when he needed support, particularly in his decisions to do with his direction in camping . . . . another is Sass Peepre. He came to Canada and to Camp Pine Crest in 1950. He could not speak English and, almost every day, Ted took an hour or so to help him learn English. Their friendship grew from that and from their common interest in the out-of-doors and skiing, woodcraft, teaching young people how to live and love the out-of-doors . . . and also in introducing orienteering to North America . . . we have a memorial orienteering course at Hollyburn named for Sass and this is where he will go on forever.

CC: At one time, the American Army had Sass as their expert on Orienteering and particularly as it related to cross-country skiing . . . orienteering on skis.

SY: Well, if it hadn't been for Sass, orienteering would have come to North America eventually, I am sure, but he was the one who introduced it back in the late 50's.

CC: And then the outdoor-related courses that Sass taught at the University of Guelph were strongly influenced by Ted because of Sass' early association.

SY: I would say that Sass helped Ted to maintain his interest in the out-of-doors and to develop his interest along different lines.

TY: There was a reinforcement there for Dad, too. Sass shared many of the same kind of values and perhaps you might go as far as saying some of his inflexible ideals about things. I think they both shared a lot of those things.

SY: They were both very strong people.

CC: Who, besides me and many other grateful former YMCA Camp Directors, did Ted influence during those years?

SY: Well, I would certainly say he influenced a great many young people because, especially since Ted has been gone, they have made a point of telling me this; there is one person in particular who is still associated with Hollyburn and his name is John Hawkins. Quite openly he said "If it hadn't been for Ted, I wouldn't be the person I am today, physically or mentally". But there are many people like that. It would be hard to name them all, to rhyme it all off because . . .

CC: There are some that became Camp Directors . . . like Kirk Wipper for example . . .

SY: When Kirk first came to Pine Crest I don't think many people know that he couldn't paddle a canoe at all. He and Ted used to go out and paddle canoes for hours on end. I felt that maybe Ted influenced Kirk in his love of canoes . . . I don't know that he did in developing his Kanawa Museum but I do know that Pine Crest was where Kirk first learned to paddle a canoe.

CC: Well, canoes and canoeing became a passion with Kirk to the point where his is now recognized as one of the experts in the world.

SY: Oh, I know someone else who might be interesting to tell you about is John Waadland . . . he teaches at Trent University. I am not sure what he teaches but he has a doctorate now and he got his . . . he wrote his thesis on Ernest Thompson Seton because of Ted. Ted had a collection of Seton's books and it was while at Pine Crest, as a counsellor, that he interested John in Ernest Thompson Seton and loaned him a lot of these books. Afterwards, he sent this thesis to Ted and at the front John acknowledged Ted which I thought was really wonderful. It made Ted feel pretty proud.

CC: Was there any Indian Council emphasis at Pine Crest . . . because of Ted's love for Ernest Thompson Seton's writing?

SY: Only a Council fire once a week, if it was even that. Ted did not . . . we don't do that at Hollyburn either . . . we only have it once in the year . . . an actual Indian theme, because for some reason I think Ted . . . not that people don't respect the Indian . . . but he felt that we should not make a big thing out of Indian Lore by imitating them but by celebrating with them. This was a different sort of concept. . . . that's the feeling I always got . . . that he didn't want to play up an Indian theme as such.

TY: Even when we do our Indian Councils now, we are actually teaching them what the ceremony is because it is a very serious thing we do. From what I remember of Pine Crest, it was very much like that and in many of the letters we receive from former Pine Cresters, their most vivid memory is of Dad coming across in a canoe standing up being paddled by his Medicine Man coming to the Council Ring. It was a very moving experience for virtually every Pine Crester who took part in it because it was handled in that sort of way.

SY: There were only three campfires for the three periods. And my children didn't even know for a long time that their father was the Chief.

CC: He was in costume . . .

SY: Oh yes, and nobody knew.

CC: But he had this respect for Ernest Thompson Seton and it must have been because of his knowledge and sharing his knowledge of Indian culture and Ceremony . . .

SY: It was a real respect for it; there was no imitating, it was more teaching this ceremonial part of it. I think Ted felt quite strongly about that and there again was another reason why we didn't call our Camp an Indian name. Of course, the main reason we called it "Hollyburn" was the happy memory of Hollyburn Ridge on the west coast.

CC: We have been interweaving Pine Crest and Hollyburn throughout this interview and we should get to Hollyburn soon. Meanwhile, the years between the finish of Pine Crest and the start of Hollyburn . . . let's talk about that a little bit . . . his stint with the YMCA at Sault St. Marie was from . . .

SY: 1963 to 1967. In 1963, Ted felt he had achieved the goals he had set for himself at Pine Crest. It was time to make a change and grow in a different way. Mind you, I should tell you that all through these years, from the time I knew Ted which was '46, we had always had a dream of starting or finding our own Camp. We had looked virtually from the east coast to the west coast and had never found the perfect site so, with going to Sault St. Marie, we thought "Well, we have been looking for twenty years. I guess we will never find it, so we will make our home in Sault St. Marie". During that 3½ years, Ted couldn't keep out of camping and, along with Sass Peepre, he started the first young people's canoe-trip in Sault St. Marie. There had been some camping going on there. It was day camping mostly at a place called Pawating. Because Sault St. Marie was already in the wilderness, there was not really that much need for establishing any kind of resident Camp. Anybody who went to Camp, as we know a resident Camp, usually went to John Island which is associated with the Sudbury YMCA. But back to Sass and Ted taking the first canoe trip. It really blossomed from there and was so successful that I understand after we left they went into a lot of extended canoe-tripping and they even bought a van. We had been 3½ years in Sault St. Marie and Ted, I guess, began to feel a little restless. We hadn't been in camping and . . .

TY: . . . maybe we should mention a little bit about the new Y there before we move on . . .

SY: . . . he went up there specifically to build . . . or to supervise the building of a new Family YMCA. It was a different kind of life for Ted in that he was in a more executive position rather than an outdoor Camp man.

CC: When was the new Y built . . .

SY: It was built in 1964. The old Y was still there. They had to go out on a second campaign because there wasn't enough money. Then, the old Y was demolished and the new Y built. I remember Lester Pearson came and laid the corner stone which was very exciting and there also was a coming together of the various religious groups in Sault St. Marie. It is almost 50 - 50 Roman Catholic and Protestant and, at that point, there was not much ecumenism going on, but the Y seemed to bring all those groups together. It was the facility for the people; there was no other swimming pool; there weren't many recreational buildings as such; the family could participate as a group. It was the first Family Y in Canada.

CC: During that 3½ years, were you still hunting for your dream place?

SY: Yes, as a matter of fact, it was the first time in Ted's and my life together that we had not had any place to Camp. So what did we do but buy some property near Parry Sound, on an island, and our 3-week holiday was spent cutting down trees and making logs, clearing off logs . . . what do you call it . . . stripping logs, skinning logs and building a log cabin for our own little Camp.

CC: Now, was that near the site of Hollyburn . . .

SY: Well, by golly, it was 2 stone throws away . . . it really was, it was Parry Sound and you know where we are in Rosseau.

CC: So you . . .

SY: Do you want me to get into how we moved . . .

CC: Sure . . . This must have been really hard at first . . . for Ted to end his long and distinguished career in the YMCA . . . .

SY: Yes, but . . .

CC: And then start at that stage in his life to build a Camp.

SY: Actually Ted was starting to . . . just heard that the Community Colleges were starting up and he decided that maybe he would go and see if there was anything he could do related to camping with the Colleges. And the funny thing was that, right about the same time, somebody told him to take a look at this place on Lake Rosseau on his way down to Toronto. He had a clipping from the Globe and Mail with an advertisement that mentioned this property near Rosseau and he thought, well, that's right on the way, so he took this fellow with him, Ted, because it was your birthday or something . . .

TY: But it was fate too . . .

CC: You would be ten years old then . . .

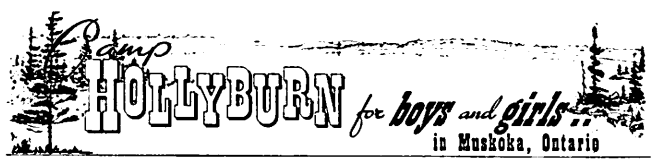
SY: He would be 10 or 12. I think you were having your 12th birthday.

TY: The reason I remember very vividly was because it was the last year the Maple Leafs won the Stanley Cup and, when we got to Hollyburn, which was not Hollyburn but the Tilley Estate we . . . I was shuffled off upstairs with the caretaker to watch the playoffs with the Montreal Canadiens. Meanwhile, Dad took a walk around with the agent and was only gone one period (which was 20 minutes) and he said, "I am phoning home and . . ."

SY: He phoned right away, and I will tell you what he said . . . he said . . . I lifted up the phone and he said, "I found it". I said, "What are you talking about? Where are you . . ." He said, "I have found it. I have found our Camp" . . . just like that. Now this was on a Monday, it was actually April the 29th which was his birthday but it was on a Monday and no maybe it was a weekend I don't know what day it was, but he said, "I won't be home for 2 or 3 days. I am going to see Ken Lemon and I want you to come down here on Saturday . . ."

TY: I was really happy because I was missing school . . .

SY: I went down on a Saturday and he had Sid Reynolds, who used to be one of his Section Directors, come up and meet him. We all met at Hollyburn and, in less than half an hour, I knew this was it. There was no question about it. That was in April and we moved from Sault St. Marie at the end of August because Ted had to start with Seneca College. He got the job there, by the way, and we moved lock, stock and barrel with our four children. Judy was going into grade 13 and on to University the next year; we had the three boys; we sold our house; and there was never any question that it wasn't going to work. Never any question because we believed in it. Ted had all those years of experience in it and it was what he wanted to do and, surprisingly, it was what I wanted to do. I never could have imagined doing anything else.



CC: However, you had been quite a few years out of the main stream of camping . . .

SY: Three and a half years . . .

CC: Was there any worry about where the campers would come from . . .

SY: **Well, we had to make our name known again and this time for ourselves not just for the YMCA, so if you would like to know how we did it we went down to the Sportsmen's Show which was a two-week business, then, and had our booth. We did this for three years and, the first year, we met enough people coming by that we knew just from camping, who didn't know we were back in camping. And that was how we did it!**

CC: Those people told their friends and away it went.

SY: **And the friends, friends and friends . . .**

CC: I remember Ted saying he had made the decision that Hollyburn should remain a small Camp.

SY: **Well, up to this point Ted had had Pine Crest which was 85 staff and 210 campers. That was the last year we were there and he had felt that he had become just an administrator. He did know the kids because he had been there 18 years which was a lot of continutity . . . a rarity in the Y. I don't think they have ever had it since. Camie Cameron ran Pine Crest for something like 12 years. When we first went, we thought we will never ever be there 12 years and here we achieved 18. We are almost 20 years at Hollyburn . . . I can't believe that . . . no wonder my hair is gray. Anyway, . . .**

TY: **A lot of it goes back to the original camping. He wanted to get a lot of that same feeling of intimacy and be able to interact with the kids on a very personal basis, so he put everything into practice at Hollyburn that he felt to be ideal camping.**

SY: **Well, a lot of people asked us why we were small and why we did this and why we did that. We would always say because all the years Ted was in camping he trialed and errored everything, and he wanted this to be more or less his ideal. But the reason it was a Boys' and Girls' Camp as against a Boys' Camp (which he had always been involved in) was because of our daughter Judy and me. It was going to be a whole family thing and we both wanted to be in it with both feet. If it had just been a Boys' Camp, it wouldn't have been the same and another influence on that was the Family Y at Sault St. Marie. Ted was adamant about making the distinction between what was a co-ed camp and what was a Boys' and Girls' Camp. He felt that boys want to be boys and girls want to be girls, but the family idea, there would be enough mixing naturally in a Camp setting without calling it Co-ed.**

CC: Did you operate Hollyburn in the winter time right from the beginning?

SY: **I would say that grew like topsy. We knew that eventually we wanted to live there and, five years later, we built a home there. I suppose, in a sense, to justify living there, we wanted to do something with what we had. We would look around and see all these acres of land and just us enjoying it and we felt that other people should enjoy it. Partly from a financial point of view but also from a sociable point of view, we started with Hollyburn families and then from the Hollyburn families coming up as a group on one weekend, it grew just like topsy. It wasn't originally intended but eventually became a sort of year-round operation.**

CC: And at the time, Ted was a teaching master at Seneca College . . .

SY: **For seven years. We built our home here five years later and, so that the boys could go to school, I stayed up here with them and Ted commuted every weekend. It was a double load in a sense . . .**

CC: Boy, it sure was . . .

SY: **But, for seven years, he did that just to be sure things would go . . .**

CC: And did you keep the small numbers, were you able to maintain that . . .

SY: **Yes, we started with 55, then we went to 72, then we went to 84, then we went to 98 and that is the way it has always been. It was something that was a dream come true, it really was and it certainly was for Ted. We had always said, "Well, I guess we will not ever . . ." Everybody has a dream and not everybody can realize it but it is good to have that goal. There we are with goals again . . . always reaching up for something.**

CC: Was he involved in the Camping Association in B.C. before he moved east?

SY: **No, I don't think so, not that I know of . . . was there a Camping Association then . . .**

CC: Well, it was started just about the time he was getting into things. I have it in my records as 1937, but there are people in B.C. who tell me it was 1940 that the B.C. Association was officially begun.

SY: **As far as I know, Ted was not involved in the Camping Association in B.C.**

CC: But he was President of the Ontario Camping Association . . . and President of the Canadian Camping Association. Then, he came back for another tour of duty with the Ontario Association as Treasurer from 1971 - 1974.

SY: **I think he had something to do with Eanswythe Flynn and the editorial part of the Camping Association, did he not?**

CC: Yes, he did . . .

SY: **I think so because that was maybe his first love . . . writing.**

CC: We have just looked over past articles for the CANADIAN CAMPING MAGAZINE and he was by far the most prolific writer for the CANADIAN CAMPING MAGAZINE. Then, of course, when he was President of CCA, you had that cross-country trip where it started a whole lot of balls bouncing that had repercussions for many, many years to come.

SY: **Well, I think that Ted was in a way a pioneer with a lot of things, but then perhaps he lived in a time when there were pioneers, do you know what I mean . . .**

CC: And when pioneering was possible . . .

SY: **Because now there aren't so many things you can start in camping that are so significant.**

CC: That may be, but I think what makes a pioneer is someone who is reaching into new frontiers . . . it takes a unique individual to be able to do that and Ted was that kind of person . . . he was reaching out into new areas because he had the vision . . .

TY: **To see what was there and to make something out of it, I think that is the difference.**

CC: Certainly in all my years in YMCA camping and beyond, he was our dauntless leader and that pioneering spirit was probably what made him such a great man. If he was with us right now . . . and we were able to interview him . . . how do you suppose he would finish it off if I were to ask him . . .

SY: **Well, I think he would probably say he was a very fortunate person because few people realize their dreams and ambitions. As Ted once said to me, "Very few people do as much with their lives as Ted did and to influence so many . . ."**

CC: You mean your son, Ted, said that . . .

SY: **Yes, when sometimes I would feel that the best . . . some of the best . . . years of his life were . . . missed. But, few people realize their ambitions and few people pack so much into that short time . . .**

TY: **We often think he didn't have time to enjoy it, to rest and look back on it, but he probably wouldn't have rested and looked back anyway. I don't think it would be possible for him to sit back and sort of watch someone else do it.**

CC: Was it ordained that Ted Jr. would eventually step into his father's shoes . . .

TY: **It would never be that anyway, and that is something I often have to deal with . . . people saying I look like him . . . I sound like him . . . but I know I am very different. What there is, though, is a common understanding now. It was never said, but I found, when I first directed Camp, I was trying to find explanations for things that people were asking me and I was doing it out of instinct. Now, I can rationalize things, explain things and understand about how we do things at Hollyburn, because I have an understanding of what T.Y. was all about, even though it was never really explained to me. Whether it was preordained that I do it, I don't think so. I believe it was fate, because when Darlene and I came back from Vancouver with the idea of taking over, it was before we knew Dad was ill and it is difficult to say whether I could have done it knowing that he was ill. I know we came back because it was something we wanted to do.**

SY: **We have always felt that Ted and Darlene came to Hollyburn by choice . . . because we didn't know. It was a matter of weeks until we discovered Ted was terminally ill.**

TY: **It was within a few weeks though and that is very eerie because Dad was not the kind of person you could share a common position with. While we often saw the same end result, it wasn't always the same route to get there. Dad was such a strong person in that way that it would have been difficult for him to sit back and watch someone else do it, perhaps, not quite the same way he would have . . . even though the goals were the same.**

CC: Was it in your mind, though, when you were 12 years old, for instance, and you went down to Rosseau with your Dad . . .

TY: **I think so. I even remember, at Pine Crest, knowing every inch of that property and saying, "This is where I am going to be someday". I remember those things very clearly. I probably was very much a camp brat back then because of that sort of attitude... that this was my place..**

SY: **What Camp Director's child wasn't . . .**

TY: **I kind of changed my mind midstream when I grew up. It didn't seem to be realistic anymore . . . but things change. It happened and I think that maybe Dad knew . . .**

SY: **I would like to say something here. Ted has been explaining how he feels about directing Hollyburn and probably how his father influenced him, only he didn't know it. He is not walking in his father's footsteps. He is walking beside them, making his own.**

TY: **A day doesn't go by that I don't think of that motto Dad had, "In the strengths of our forefathers we go . . . not in their footsteps, it is their stars we follow . . . not their dead campfires". My earliest memory of campfires is hearing that. I think that really says it all. We are not trying to copy or imitate; we are just going on the strengths of what we know happened in the past, trying to build on it and going forward with it. I think that pretty well says it all for him.**

Across Canada, supporters of the camping movement are being asked to join together in the 50th Anniversary Patrons' Fund. Your active participation will assure strong and vigorous camping from coast to coast. Please utilize the blue pledge card attached to this issue of CANADIAN CAMPING MAGAZINE.

In April of 1986, a letter similar to the one below was sent to a number of people in Canadian Camping. Because we were unable to contact our entire readership at that time, please look upon this letter as our personal invitation to you.

Le Fond des Bienfaiteurs

A travers le Canada, on demande aux supporteurs du mouvement de Camping de se'unir pour le 50e anniversaire du fond des Bienfaiteurs. Votre participation assurera un mouvement de Camping sein et vigoureaux d'un ocean á l'autre.

S.V.P. utilisez la carte bleu de dons que vous trouverez dans ce numéro de Canadian Camping Magazine.

En avril 1986, une lettre semblable a celle qui suit a été envoyé à un certain nombre de personnes associées avec le Camping Canadien. Ayant été impossible à ce moment d'entrer en contact avec tous nos lecteurs, veuillez considerer cette lettre comme étant votre invitation personnelle.

C.C.A./A.C.C. 50th Anniversary Patrons' Fund

"If you have built castles in the air, your work need not be lost;
that is where they should be. Now, put foundations under them."
Henry David Thoreau

In order to have something that is long lasting and enduring, it is essential to have a firm foundation.

So it is with CCA/ACC. We need a solid foundation to assure its success, growth, development and impact.

The kind of support CCA/ACC is seeking, right now, is financial. An additional income of $30,000.00, this year, represents the difference between a giant step forward and an irretrievable step backward.

Can you help to propel us into overdrive?

Our requirement of $30,000.00 is immediate. Our long-term goal is to establish a CCA/ACC Patrons' Foundation whose proceeds will perpetuate camping in Canada. Automatically, by being a part of one, you become an important part of the other.

You may donate any amount you wish. If we realize "thirty thou" in 1986, it will permit us some elbow room to build up our Patrons' Foundation.

We are sending this plea to approximately 100 people — some current Camp Directors, some retired Camp Directors, some friends of camping. The CCA/ACC's Federal Charitable Number allows for substantial tax relief on all donations.

If you know people associated with camping who might be interested in participating in this project but haven't been contacted, please pass along their names to us.

Surely this must be the most productive investment we can make in our lifetime — the future of camping. The returns are immediate. They multiply like crazy. There is no gamble involved, no speculation.

In due course, we will send you a pledge card. At this time, our main purpose is to stimulate positive thinking about how we can assist in the growth of Canadian Camping.

Most sincerely,

Janet Adamson,
President,
Canadian Camping Association.

Jack Pearse,
Chairman,
CCA/ACC Patrons' Foundation.

SOME THOUGHTS FOR THE DAY

A DIFFERENCE TO BE A DIFFERENCE HAS TO MAKE A DIFFERENCE.

Gertrude Stein

ALL THE FLOWERS OF TOMORROW ARE IN THE SEEDS OF TODAY.

Plante M. Deep

THE DESK MOTTO WE LIKE A LOT READS "RIGHT NOW IS A GOOD TIME."

Don D. Lay

THE TROUBLE WITH NOT HAVING A GOAL IS THAT YOU CAN SPEND YOUR LIFE RUNNING UP AND DOWN THE FIELD AND NEVER SCORING.

Bill Copeland

IF YOU CAN'T BE BIG, DON'T BELITTLE.

Hi Thaut

THE ONLY PERSON WHO EVER GOT EVERYTHING DONE BY FRIDAY WAS ROBINSON CRUSOE.

Ray Bowers

EVEN A WOODPECKER OWES HIS SUCCESS TO THE FACT THAT HE USES HIS HEAD AND KEEPS PECKING AWAY UNTIL HE FINISHES THE JOB HE STARTS.

Coleman Cox

PASS IT ON

Do you know a white oak leaf? — pass it on.
Can you tie a bowline or a reef? — pass it on.
Launch a rocket, do the "J",
If you are lost by night or day,
And you know what to do — just pass it on.

Can you lift a packsack? — pass it on.
What about your super snack? — pass it on.
If you have a swimming crest
Or know the water safety test
Then share the wealth with others — pass it on.

When you're happy every day — pass it on.
Wear a smile — Say "hokahay" — pass it on.
Now you know that you belong
Or if you have a brand new song
It's all the same, if you just — pass it on.

You there with that hand to shake — pass it on.
Even with the bread you bake — pass it on.
Boiling up a cookout dog
Or chopping through a stubborn log
If you know how to do it — pass it on.

Your pre-camp preparation — pass it on.
With heartfelt dedication — pass it on.
At camp's the time for us to share
And show our friends we really care
So come on everybody — pass it on, pass it on,
pass it on!

by Jack Pearse

A SMILE IS A CURVE THAT SETS THINGS STRAIGHT.

Pearl E. Whyte

THE KINDEST WORD IN ALL THE WORLD IS THE UNKIND WORD, UNSAID.

Cille de Lipps

"IT CAN BE DONE" IS GOOD; BUT "IT'S DONE" IS BETTER.

B. L. Urt

REMEMBER THE TEA KETTLE. THOUGH UP TO ITS NECK IN HOT WATER, IT CONTINUES TO SING.

P. Coe

A PAT ON THE BACK, ALTHOUGH ONLY A FEW VERTEBRAE REMOVED FROM A KICK IN THE PANTS, IS MILES AHEAD IN RESULTS.

Bennett Cerf

THE SMALLEST DEED IS BETTER THAN THE GRANDEST INTENTION.

Larry Eisenberg

ONE THING WE DO KNOW ABOUT THE SPEED OF LIGHT, IT GETS THERE TOO EARLY IN THE MORNING.

Rhyse N. Bell

TO A FRIEND

You entered my life in a casual way,
And saw at a glance what I needed;
There were others who passed me or met me each day,
But never a one of them heeded.
Perhaps you were thinking of other folks more,
Or chance simply seemed to decree it;
I know there were many such chances before,
But the others — well, they didn't see it.
You said just the thing that I wished you would say,
And you made me believe that you meant it;
I held up my head in the old gallant way,
And resolved you should never repent it.
There are times when encouragement means such a lot,
And a word is enough to convey it;
There were others who could have, as easy as not —
But, just the same, they didn't say it.
There may have been someone who could have done more
To help me along, though I doubt it;
What I needed was cheering, and always before
They had let me plod onward without it.
You have helped to refashion the dream of my heart,
And made me turn eagerly to it;
There were others who might have (I question that part)—
But, after all, they didn't do it!

by Grace Stricker Dawson

OUR PAL JOEY

A True Story Of A Camping Crow

by TED YARD
Director YMCA Camp Pine Crest

This article is reprinted from Canadian Camping Magazine, Dec. 1962.

Notre Ami Joey

Voici l'histoire vraie d'une corneille campeuse; un joli récit d'une amitié que se forme entre un animal de la forêt, le chien du directeur et une multitude de campeurs.

It's over a year since Joey first arrived at Pine Crest, and started his career as pet and entertainer at this YMCA boys' summer camp. Since last summer however, the great uncertainty about his whereabouts and health — if indeed he was still alive — had always deterred us from telling his story.

Joey was just a little crow when a camper's parent first brought him to us. Unable to fend for himself, he found plenty of young friends to pop tasty morsels into the gaping beak that seemed to hold out a tin cup on many a cabin porch rail. Joey thrived on attention and good food, and in no time flew capably about the Camp on his daily "scrounging missions", making friends wherever he went.

Among Joey's friends were two who figure largely in the story of his stay with us. Sid, the Director of the Junior Boys Section was one of these. Joey would perch on Sid's hat or on his shoulder and even pick bread out of his benefactor's shirt pocket. Occasionally he'd grab one of the cigars that were ever present in this pocket and carry it off triumphantly to a secret hiding place. Sid was very thoughtful of his new-found friend. A dish of water on the porch rail, and a genuine love for each living creature helped to provide the bond between bird and man. If they didn't speak the same language they certainly seemed to understand one another remarkably well! Sitting on Sid's hat, Joey "mugged" his way into a CBC camping film shown on the Trans-Canada television network — Joey seemed destined for fame!

Soon he found another playmate; one whom he could pester and tease; one who never tired of chasing after him, and one who would never be smart enough to catch him. This was "Buzzy", the Camp Director's dog. "Buzzy" has a somewhat obscure origin, but he's called an "Eskimo hunting dog" which seems to cover most possibilities! Buzz is as white as Joey is black, and early in the season his main exercise came from countless futile sorties after scurrying chipmunks and squirrels. Then Joey came along!

Each morning Joe would be waiting for Buzz to come out of the cottage. With a crackling squawk he'd flutter to the ground dragging a supposedly broken wing, and when the pup bounded after him, Joe would take off, flying low over Buzzy's head and laughing his most taunting laugh! Buzz would take up the chase, usually oblivious to where Joe was leading him, and on more than one occasion the wiley low-flying joker took him right off the dock into the lake! Several times Joe tried to lead his playmate over a high rock ledge, but always the pup sensed the danger just in time.

All-in-all the crow had a hilarious time! On the football field he would strut around pecking at the soccer ball and acting like an international centre forward — until Buzz arrived to send him "to the showers".

When Camp closed last year the crow missed the children's attention and decided to concentrate on tormenting Buzzy. One evening, just before Labour Day, he'd been up to his old tricks. Swooping low through a stand of hemlocks he laughed hilariously at the pup whom he had again so easily outwitted. But his laugh trailed off into a wild cackle as he banged squarely into one of the trees and fell to the ground! Buzzy ran right over him and was several yards past before he could pull up to a stop. By this time Joey had struggled up and lumbered over to a bridge rail where he sulkily surveyed the site of his near demise. That dejected picture was our last glimpse of him. Was he hurt badly? Did a hawk get him? Did he go south? We often wondered.

This season many campers have asked about Joey. While we had little hope, we really didn't know what had happened to him, so we always said, "probably some day he will be back again."

At noon on August 16, Sid came into the dining hall looking something like a bishop who had just won a raffle. A rumor rumbled around tables lighting up the faces of all who heard it. Then a black shadow swooped by the front of the building. There on his old ledge was our pal Joey!

During the winter he had acquired a new cry strangely like that of a child calling "mama", and now he picked up right where he had left off with the campers and with the pup.

To-night as I write this, Joey is crestfallen! Three wing feathers on the ground bear mute evidence to his latest brash escapade. During the supper hour he had perched in a tree by the dining hall apparently enjoying one of our ten-minute Muskoka showers. Then, forgetting that his wings were wet, he dropped down to tease the pup again. Buzzy caught his tormentor and gathered in three black chevrons. Joey, his pride sorely wounded, fled to a nearby tree scolding profanely. This is a little reminiscent of last season's end. But we hope, somehow, that this season the trickster will be a better sport, swallow his pride, and stay around camp, oh — quite a bit longer!

"T.Y. and two boys puzzle through a model compass together"

AN EXPERIENCE AT THE Y.M.C.A. UNITED NATIONS SEMINAR

by Ted Yard

Les Nations - Unies

Alors que Ted Yard était Secrétaire du YMCA, il a eu l'occasion de visiter les Nations-Unies. Il a été invité à se présenter à une salle spéciale portant l'inscription: "Cette salle est dédiée à la Paix et a tous ceux qui travaillent en son nom c'est une pièce où le silence est de mise et où seul les pensees ont droit de parole."

Cet épisode dans cette pièce a inspiré Ted à faire des reflections sur le but de sa mession avec le YMCA et le Camping. Ses pensées nous encouragent tous à faire de même face à nos responsabilités en tant que leaders de la jeunesse.

Several years ago, I was privileged to be among the thirty-one secretaries from Canada and the United States, attending a Seminar on the United Nations at U.N. Headquarters. During our Seminar week we had opportunities to visit many areas; the General Assembly, the Security Council, as well as other councils and committees. There were briefing sessions, when we learned about the workings of the world organization; visits to missions from several countries when we were able to ask the questions which were uppermost in our minds; even planned meal-time discussions with "U.N. Fellows" from countries around the globe.

Meetings were held at various offices and embassies, but the focal point was the strikingly designed United Nations on the East River. Upon entering the main hallway of this building, one has a feeling of standing at a great crossroads of the world. Across this amazingly quiet, 75 foot high hall, thousands of persons pass each day . . . . persons of every colour and race; persons from a hundred countries; persons ranging in age from the many classes of visiting school children to the elder statesmen of the world. Over to the right, off the beaten track, and away from the hurly-burly an alcove . . . a low railing; a carpeted floor; a guest bench, and dedication plaque, convey the message — "this is a place of quiet". Beside a door which leads to a dark passageway and a small room, a plaque carries the following inscription:

"This is a room devoted to peace and to those who are giving themselves for peace. It is a room of quiet where only thoughts shall speak".

We were interested in all this, and stepped in quietly, groping our way at first until our eyes became adjusted to the dim light . . . then we sat for a moment on the simple cane benches at one end of the small room. One shaft of light from the ceiling shining on a large block of iron ore in the center of the room, was the only source of illumination.

The meaning of this place is perhaps best conveyed in the words of Dag Hammarskjold, the late Secretary General, as he dedicated the room.

"We all have within us a center of stillness surrounded by silence.

This house, dedicated to work and debate in the service of peace, should have one room dedicated to silence in the outward sense and stillness in the inner sense.

It has been the aim to create in this small room a place where the doors may be open to the infinite lands of thought and prayer.

People of many faiths will meet here, and for that reason none of the symbols to which we are accustomed in our meditation could be used.

However, there are simple things which speak to us all with the same language. We have sought for such things and we have found them in the shaft of light striking the shimmering surface of solid rock.

So, in the middle of the room we see a symbol of how, daily, the light of the skies gives life to the earth on which we stand, a symbol to many of us of how the light of the spirit gives light to the matter.

But the stone in the middle of the room has more to tell us. We may see it as an altar, empty not because there is no God, not because it is dedicated to the God whom man worships under many names and in many forms.

The stone in the middle of the room reminds us also of the firm and permanent in a world of movement and change. The block of iron ore has the weight and solidity of the everlasting. It is a reminder of that corner stone of endurance and faith on which all human endeavour must be based.

The material of the stone leads our thoughts to the necessity for choice between destruction and construction, between war and peace. Of iron man has forged his swords, of iron he has also made his ploughshares. Of iron he has constructed tanks, but of iron he has likewise built homes for man. The block of iron ore is part of the wealth we have inherited on this earth of ours. How are we to use it?

The shaft of light strikes the stone in a room of utter simplicity. There are no other symbols, there is nothing to distract our attention or to break in on the stillness within ourselves. When our eyes travel from these symbols to the front wall, they meet a simple pattern opening up the room to the harmony, freedom and balance of space.

There is an ancient saying that the sense of a vessel is not in its shell but in the void. So it is with this room. It is for those who come here to fill the void with what they find in their center of stillness."

We were sitting only a minute when a loud noise shattered the peace of the place. A large woman came bustling in, then stumbled over one of the benches, cursed the whole place as a "deathtrap" and shouted for someone to "get me out of here." An efficient guard seemed to appear from nowhere and politely helped the poor woman out to the lobby. As she went she swore that this would be reported to the 125,000 women of America whom she represented . . . and then all was quiet again.

Somehow it was all so incongrous, and yet so completely relative to the problems that face this great agent for world peace.

Ignorance — the ignorance that would exclude any sensitivity for the carefully prepared entrance to a place of quiet; ignorance that must surely be the greatest single obstacle to mutual understanding.

Fear — the fear of the dark, leading to panic and unrestrained irresponsible conduct. **Fear,** warping the conduct of the littlest child and of the greatest nation.

Fear the handmaid of ignorance in a world where the need for greater **knowledge** and for **trust** becomes ever more apparent and where neither East nor West, white or black, yellow or brown can be cast in the role of teacher or student. Strangely perhaps, no one has a monopoly on the ignorance, the fear, the knowledge or the faith.

We were impressed with the unparallelled opportunities for service open to our own association, both at home and abroad. Opportunities in our youth programs, in physical education, in camping, in fact wherever we meet with people in purposeful program situations.

We were indeed moved to hope and pray that we and our colleagues will be given the strength to pause as individuals and as an association for periods of mediation and quiet, that we may indeed be refreshed, rededicated, and enabled to see ever more clearly the Young Men's Christian Association's great challenge . . . "that they all may be one". May we recognize in our Christian heritage the stuff to fill many a void in human experience and may we constantly seek further opportunities to accomplish this.

THE DUKE OF EDINBURGH'S AWARD IN CANADA

A Challenge To Camp Directors Across Canada

Through Camp Directors, campers and staff in Canadian Camps are encouraged to seriously investigate the possibilities of becoming involved in one of the most prestigious achievement award programs for young people between the ages of 14 - 25. As a result of the regular programs which already exist in most Canadian Camps, the opportunity becomes a very obvious one.

At this time, there are already 40,000 Canadians participating in the Duke of Edinburgh's Award program, either as members of organized groups such as guiding, scouting, cadets, church and schools. But Camps have not yet realized the full potential of the advantages of the program. Camps are a "natural", and the prestige of having some of the young people from our camps receive the Bronze, Silver or Gold Award is something which should be given serious consideration — and even begin this summer.

Participation in the Award Program represents a personal commitment to constructive endeavour, promoting qualities of self-discipline, self-help and self-reliance . . . surely the qualities which we in camping so heartily espouse.

There are three levels — Bronze, Silver and Gold. Within each level, there are four categories, the terms of which can be achieved over whatever period of time the candidate chooses. BUT MANY OF THE CONDITIONS CAN BE STARTED AND CONTINUED AT A SUMMER CAMP. Initially, the candidate either on his or her own (or through the Camp Director) obtains a record book. And then one level at a time can be obtained by each participant.

The National Office address is: 203 - 86 Overlea Blvd.
Toronto, Ontario
M4H 1C6
(416) 429-1200

There are Regional offices in each Province.

The Chairman of the Awards Program is The Right Honourable Jeanne Sauve, Governor General of Canada, and the Patron is of course, His Royal Highness Prince Philip, Duke of Edinburgh.

Every Camp Director across Canada is urged to look seriously at this exciting, worthwhile program. And it goes without saying that your campers who become involved will always feel proud of their accomplishment and achievement — made even more significant by knowing that they began the program at Camp.

AWARD OFFICE LOCATIONS:

National
86 Overlea Boulevard, Suite 203
Toronto, Ontario M4H 1C6
(416) 429-1200

Newfoundland
146 - 148 Forest Road
St. John's, Newfoundland
A1A 1E6
(709) 737-3591

New Brunswick
Kings Place, Box 6000
Fredericton, N.B. E3B 5H1
(506) 453-2812

Nova Scotia
P.O. Box 3010 South
Halifax, N.S. B3J 3G6
(902) 425-5450

Quebec
P.O. Box 395
Sillery, Que. G1T 2R5
(416) 688-9804

Ontario
385 Connaught Ave.
Willowdale, Ont. M2R 2M1
(416) 733-0140

Northern Ontario
P.O. Box 688
Thessolon, Ont. P0R 1L0
(705) 842-3343

Manitoba
410 Niagara St.
Winnipeg, Man. R3N 0V5
(204) 453-4076

Alberta and N.W.T.
P.O. Box 11150
Edmonton, Alta. T5J 3K4
(403) 425-4173

B.C. and Yukon
1644 Hillside Avenue
Victoria, B.C. V8T 2C5
(604) 595-2117

Award Level	SERVICE	EXPEDITIONS AND EXPLORATIONS	SKILLS	PHYSICAL FITNESS
Bronze Over 14 years. Qualify in four sections as indicated.	Choose one form of service and undertake training and/or practical service to others. A minimum of 15 hours training or practical service over a period of 6 months. Examples: First Aid, lifesaving, community service and many others.	At the Bronze level, an Expedition is mandatory. Undertake basic training, carry out a practice journey and then complete an Expedition in normal country. Minimum of two days out required including one night camping; 15 miles on foot; 50 miles by bike or at least 4 hours a day by canoe.	Follow a Skills programme for a minimum of 6 months. Activity may be changed once during this period. Choice of 200 skills programmes. Examples: Appreciation of the Arts, Communications, Crafts, Graphic Arts, Life Skills, Music, Nature, Recreative Skills, Transportation Studies, Collections and Surveys.	Qualify in events of own choice in any three of the five groups listed below: Running, jumping, throwing, swimming physical efficiency. OR Qualify for the Canada Fitness Award. 14 year age category. (Bronze level or better) OR Choose a team or individual sport, and participate showing improvement.
Silver Over 15 years. Qualify in four sections as indicated.	Undertake training and/or practical service to others. A minimum of 30 hours of training and/or service over a period of 6 months for those who have earned the Bronze Award; 12 months for Silver level Direct Entries.	Undertake basic training, carry out a practice journey and then complete either an Expedition in normal country or a journey of Exploration. For an Expedition, the minimum requirement is three days out including two nights at separate campsites. Minimum distances are 30 miles on foot; 100 miles by bike or at least 5 hours a day by canoe. Expeditions by sail, ski and on horseback also acceptable.	Follow a Skills programme for a minimum of 6 months for those who have completed Bronze or 12 months for Silver Direct Entrants. Activity may be changed once during this period. Choice of 200 skills programmes.	Qualify in events of own choice in any three of the five groups listed below: Running, jumping, throwing, swimming physical efficiency. OR Qualify for the Canada Fitness Award. 15 year age category. (Silver level or better) OR Choose a team or individual sport, and participate showing improvement.
Gold Over 16 years. Qualify in four sections as indicated	Undertake training and practical service to others for a period of 60 hours over a period of 12 months for those who have earned the Silver Award; 18 months for Gold level Direct Entries.	Undertake basic training, a practice journey and then complete either an Expedition in wild or unfamiliar country. Four days out, three nights at separate campsites; 50 miles on foot or 150 miles by bike. Canoe, boat, ski, horseback expeditions acceptable. *OR* an Exploration with emphasis on approved investigations or other specified activities, *OR* an Adventurous Project which is equally demanding but which departs from specified conditions.	Follow a Skills programme for a minimum of 12 months for those who have completed Silver or 18 months for Gold Direct Entrants. Activity may be changed once during this period. Choice of 200 skills programmes.	Qualify in events of own choice in any three of the six groups listed below: Running, jumping, throwing, swimming physical efficiency. OR Qualify for the Canada Fitness Award. 16 year age category. (Gold level or better) OR Choose a team or individual sport, and participate showing improvement.

***RESIDENTIAL QUALIFICATION: *RESIDENTIAL QUALIFICATION (At Gold Level only):**
To undertake some shared activity, either through voluntary service or training away from home over a period of not less than 5 consecutive days (4 nights away).
Examples:
Youth leadership training courses. Outward bound and similar courses, voluntary help at homes, centres, camps or disadvantaged children, the elderly, and handicapped. General training and adventure courses, church sponsored courses for young people, coaching and activity courses.

"OUR FRAGILE WORLD – A CHALLENGE FOR THE OUTDOOR COMMUNITY"

SECOND INTERNATIONAL CAMPING CONGRESS

March 3-5, 1987 Shoreham Hotel Washington, D.C.

Jointly Sponsored by
the American Camping Association
the Canadian Camping Association
the Jamaica Camping and Hiking Association
the National Camping Association of Japan

Purpose

The Second International Camping Congress is an event to bring together the practitioners of the outdoor experience movement from many nations and related organizations to examine the elements of our fragile world which challenge the organized camping, environmental, and experiential education community to impact participants for future action.

The Congress is Calling Canadians!

There are special rates, special air fares, special alternate accommodations and special Canadian events. Canadians are making major contributions: You can expect to see Dorothy Walter, Jack Pearse, Fred Okada, Jocelyn Palm and Rob Heming as just part of our Congress commitment. Canadians can also bring home valuable camping advice in many interests areas: public relations, personnel, leadership, support services, business, finances, marketing, and program.

Glen Bernard Camp

UNDER OPEN SKIES

A ciel ouvert

Le 15 janvier 1983, un service commémoratif pour Ted Yard a eu lieu au Camp Hollyburn à Rosseau, Ont. On y a lu le poème qui suit.

Un poème éloqieux à la mesure de l'homme qu'il était.

On Jan. 15, 1983, a memorial service for Ted Yard was held at Camp Hollyburn, Rosseau, Ontario. This poem was read:

BRIDGE BUILDER

An old man, going a lone highway
Came at the evening, cold and gray
To a chasm, vast and deep and wide,
Through which was flowing a sullen tide.
The old man crossed in the twilight dim,
The sullen stream had no fears for him.
But he paused when safe on the other side
And built a bridge to span the tide.
"Old man", said a fellow pilgrim near,
"You are wasting strength with building here;
Your journey will end with the ending day,
And you ***never*** *again will pass this way.*
You have crossed this chasm deep and wide,
Why build you the bridge at the eventide?"
The builder lifted his old grey head —
"Good friend, in the path I have come," he said,
"There follows after me today
A youth whose feet must pass this way.
This chasm that has been nothing to me
To that fair-haired youth may a pitfall be;
He, too, must cross in the twilight dim,
Good friend, I am building that bridge for ***him.***"

What a fitting tribute to a great man.

AN IRISH BLESSING

from the Gaelic

May the blessing of LIGHT be on you,
Light without, and light within.
May the blessed sunlight shine on you
And warm your heart, till it glows like a great peat fire
So that the stranger may come and warm himself at it —
and also a friend
May the light shine out of the two eyes of you like candles
Set in the windows of a house,
Bidding the wanderer to come in out of the storm.
And may the blessing of the RAIN be on you —
the soft sweet rain.
May it fall upon your spirit so that all the flowers may
spring up and shed their sweetness on the air;
And may the blessing of the great RAINS be on you:
May they beat upon your spirit and wash it fair and clean,
And leave a shining pool where the blue of heaven shines
in it — and sometimes a star.
And may the blessings of the EARTH be upon you —
the great round earth;
May you ever have a kindly greeting for those who
pass as you are going along its roads.
May the earth be soft under you when you lie upon it,
tired, at the end of the day.
And may it rest easy over you when at last you lie down
under it;
May it rest so lightly over you that your soul may
be quickly through it
And up and off on its way to God.
So might it be.

A Counsellor's Prayer

Put me in touch with the heart of the child,
Let me study his doubts and fears;
Let me try to show him the way of life
And help him avoid its tears:
For the heart of a child in its bouyancy
Is one that is pure and free,
So put me in touch with the heart of a child
Of the ***Person*** *— that-is-to-be!*

C. Burtis Hunter

Under Open Skies welcomes contributions from all our readers. Please share with us excerpts from your devotional services of the summer of 1986, or any summer! Mail your works to:
CANADIAN CAMPING MAGAZINE
R.R. # 1, Huntsville, Ontario P0A 1K0.

A ciel ouvert, se fera un plaisir de recevoir vos contributions.

Partagez avec nous des extraits de vos services de pastoral de l'été 1986 ou autres.

Envoyez vos extraits à: CANADIAN CAMPING MAGAZINE, R.R. 1, Huntsville, Ont. P0A 1K0.

"Backpackers in the B.C. Forest of Camp Capilano"

CAMP DIRECTOR & PROGRAMMER

Required for Camp Warwa Society. Location — Lac Ste. Anne near Edmonton. Full Time position. New camp facilities. 40 miles west of Edmonton.

Qualifications: Fully trained and experienced person to set up a quality program, handle bookings and operate the camp. Salary negotiable.

Resumes with enquiries mailed to:

Camp Warwa Society,
11031 - 124 St.,
Edmonton, Alberta T5M 0J5

BUBBY NASH AWARD

For Creative Writing
To Honour Anne Nashman
of Camp Wahanowin

CANADIAN CAMPING MAGAZINE and Camp Wahanowin welcome articles of creative writing from campers or staff members of Canadian camps. This annual writing contest carries with it $200.00 in prizes and the winning articles will be published in future editions of CANADIAN CAMPING MAGAZINE.

TOPIC: "WHAT CAMPING DOES FOR ME"

ELIGIBLE WRITERS: Campers and/or staff from Canadian Camps. Articles may be written in French or English.

LENGTH: Not less than 800 or more than 1000 words.

DEADLINE FOR COMPLETION OF ARTICLE: February 15, 1987

PRIZES: 1st — $100.00
Runners-Up — Two at $50.00 each

SEND ARTICLES TO: CANADIAN CAMPING ASSOCIATION,
1806 Avenue Road, Suite 2,
Toronto, Ontario
M3M 3Z1

Anne Nashman

PLEASE ENCOURAGE CAMPERS AND STAFF IN YOUR CAMP TO PARTICIPATE

PRIX BUBBY NASH

Pour l'écriture créative
en l'honneur d'Anne Nashman
du Camp Wahanowin

La revue Canadian Camping et le Camp Wahanowin ont besoin d'articles en écriture créative de campeurs ou de personnel de camps canadiens.

Ce concours annuel en écriture créative inclus $200.00 en prix et les textes choisis seront publiés dans les éditions à venir de la revue Canadian Camping.

SUJET: Ce que le Camping m'apporte.

OUVERT: à tous les campeurs et personnel de Camps Canadiens

LONGUEUR: pas moins de 800 mots pas plus de 1000 mots

DATE LIMITE: 15 février 1987

PRIX: 1er prix: $100.00
et 2 prix de $50.00 chacun

ENVOYEZ VOS ARTICLES À:
CANADIAN CAMPING MAGAZINE
1806 Avenue Road, Suite 2,
Toronto, Ontario
M3M 3Z1

Anne Nashman

S.V.P. encourez vos campeurs et votre personnel à participer.

ADVENTURE INTO THE PAST

BRANCHTON CAMP INDIAN DAYS

1936 - 1986

Le Voyage Dans Le Passé

Le voyage dans le passé inclus des melliers de campeurs qui explorent notre heritage en camping de mille et une manières.

Des douzaines de camps grands et petits ont representé de façons variées differentes portions de l'histoire canadienne du camping.

Le Branchton Camp Sports and Art Centre de Burlington l'a fait comme suit.

INDIAN DAY SCRIPTURE

Four hundred years ago Ontario was a primeval forest. The only sounds to be heard, were those of Nature, and the breath of the wind through the trees and over water. And the movement of creatures who inhabited the land. And of course the natives who lived among them.

Natives used the land to build their homes, clothe themselves, and feed their families. It was a bountiful world to explore, and harvest, with care and wisdom.

Everything in nature had its own spirit and all natural experiences had their own meaning. It was there — for important to think about all natural things and to treat them with respect and kindness.

By respecting nature and its inherent harmony it was possible to live in peace and attain spiritual well being.

Now as we adventure into the past, we hope that all of you shall enjoy the heritage and respect the customs of those who have lived in the past.

You the people of the Iroquoian Nation, are you ready to begin the council of life?

MONDAY:

2:30 Call To Council
Scripture
Tradition And Custom
Information
Taker Of New Name Ceremony
Closing Dance
4:30 Closing Prayer

THANKS

An Outdoor Prayer

A prayer of thanks for bird-song clear,
Sweet choirs that chorus, "Dawn is here!"
Our prayer flies up on woodland wings
To God, who gives us all good things.

For furred and feathered forest folk,
For fragrant spruce and sweet woodsmoke;
For cloud-kissed peaks, majestic, free,
Our grateful hearts give thanks to thee.

A prayer of thanks for sun and shade,
For towering cliffs and fern-filled glade;
Wood-winds that play on muted strings:
We thank thee, Lord, for all these things.

For butterflies and wildflowers bright,
Rivers and brooks for our delight;
For lakes and valleys, hills and sea;
For all these good things, thanks to thee.

A prayer of thanks for woods and streams,
Forest and fields where sunlight gleams;
For placid pools, the starry sky
And shimmering sea's soft lullaby.

For brotherhood 'round campfire bright,
For woodland voices, soft moonlight;
For cool and calm at eventide,
Our thanks rise up to thee, our Guide.

A prayer of thanks for flickering fire,
Bright flames, to picture heart's desire;
Tall trees that breathe night's whispered sigh,
Soft breezes murmuring, "God is nigh."

For shelter, food, a fire, a friend,
A welcome earned at journey's end;
God of outdoors, earth, sky, and sea,
Please hear this humble prayer to thee.

A. A. M.

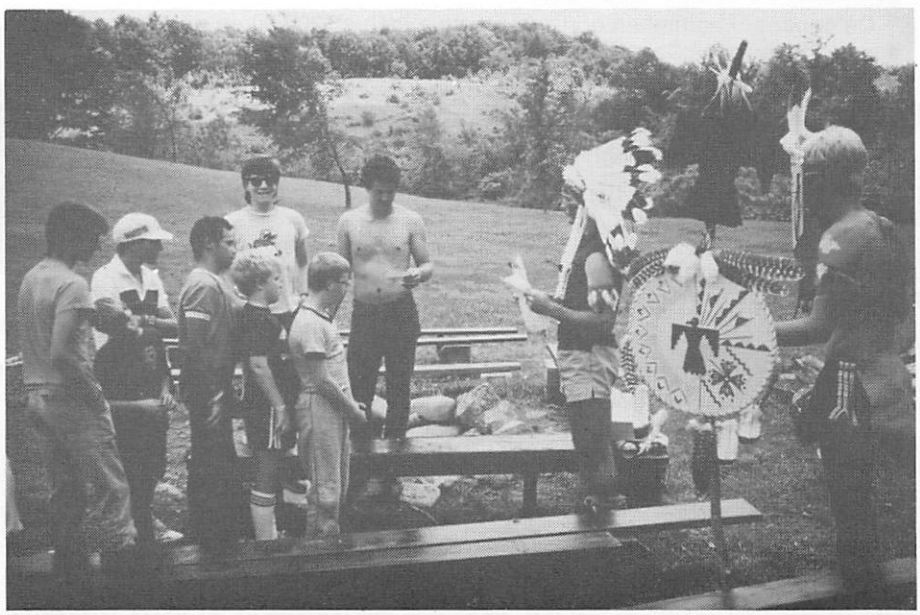
TUESDAY:

8:30 Breakfast
9:30 Costumes And Tribal Symbol
10:15 Opening Of Indian Games
10:30 Rotation Of Tribes To Games
12:30 Legend Of Fire / Lunch
2:30 Afternoon Rotation
4:00 General Swim
5:30 Traditional Meal In Longhouse
7:00 Call To Council
Potluck (Potlatch) Gifts
(Crafts From A & C)
From One Tribe To Another
Tribal Dances
Peace Dance
Campfire Closing

GIFTS MADE

The Seneca presented the Mohawk with "A Mystic Rattle".

We the Seneca tribe, with great honour give our Mystic Rattle to the Mohawk tribe. This gift was made by the great Seneca Medicine Man. Inside it are earthly secrets known to common woodland tribes. The Mystic Rattle has brought us much luck in hunting, fishing, and war. Our Mystic Rattle signifies the future relationship between the Mohawk and the Seneca tribe. Once you Mohawks accept this gift we offer you a place in our tribe. Since we are now so close, a bond can now be made among us. Never before have the Sun, War, and Fire Gods witnessed a union like the one we have formed between us, the Seneca and Mohawk.



The Onondaga presented the Seneca with a Table.

We the people of the Onondaga tribe offer this table to you the people of the Seneca tribe. It is bonded together with great strength just as we the people are bonded with the great strength of friendship.

The Cayuga presented the Onondaga with a Bear's Paw.

The Bear Paw made as a gift to the Onondaga tribe is meant to symbolize the forging of the elements of the earth:

The Bear Paw and the leather used as a base represent the living or animal part of the world. The bark represents the necessity of plant life to the existence of the living earth. The shells represent the sea or the water and its role as an integral part of this earth. The feathers represent the Sun and the Sky as well as the Air we breathe. The blending of all the elements also symbolizes the need for all people to live and work together in peace and order for the world to survive. If even one element is missing the balance becomes upset.

The Tuscarora gave the Oneida a Tomahawk.

We, the people of the Tuscarora, offer this Tomahawk to our brothers the Oneida, as a token of our friendship and a symbol of the lasting peace between the tribes. May it bring you good luck in your hunting for many moons to come.

The Oneida presented the Cayuga with a Mystic Rock!

We the Oneida tribe present this Mystic Rock as a gift of friendship, love and peace to you, the Cayuga. This token represents the goodness and forgiveness that we each possess, so that we may live together as one: with trust, peace, love, and friendship throughout the coming ages!

The Mohawks presented the Tuscarora with a Worldly Stone.

We the Mohawks give the people of Tuscarora the Worldly Stone as a peace offering and a symbol of our tribe.

Red represents fire — to give you warmth

White represents clouds — to give you rain

Black — to remind you of evil storms

Blue — for water to give you great crops

Please take this offering as a symbol of peace and friendship between our tribes.

COUNCIL CLOSING

May the Peace of the Forest,
The Song of the Birds,
The Inspiration of the Hills,
The Warmth of the Sun,
The Strength of the Trees,
The Fragrance of the Flowers,
The Joy of the Wind,
The Calm of the Lake,
In All of Which is the Creator of Good Things be in Your Hearts Tonight and Always.

PROGRAMS AT CAMP

by Liz Greenway — Central Region Editor

Who plans the programs at your camp — staff or campers? What about the big day — the regatta, the all camp program, the special event, the extravaganza, the things campers remember and that exhaust staff? Does a small group of campers or staff plan your big day, spending hours getting props together, making signs or decorations, planning all the details?

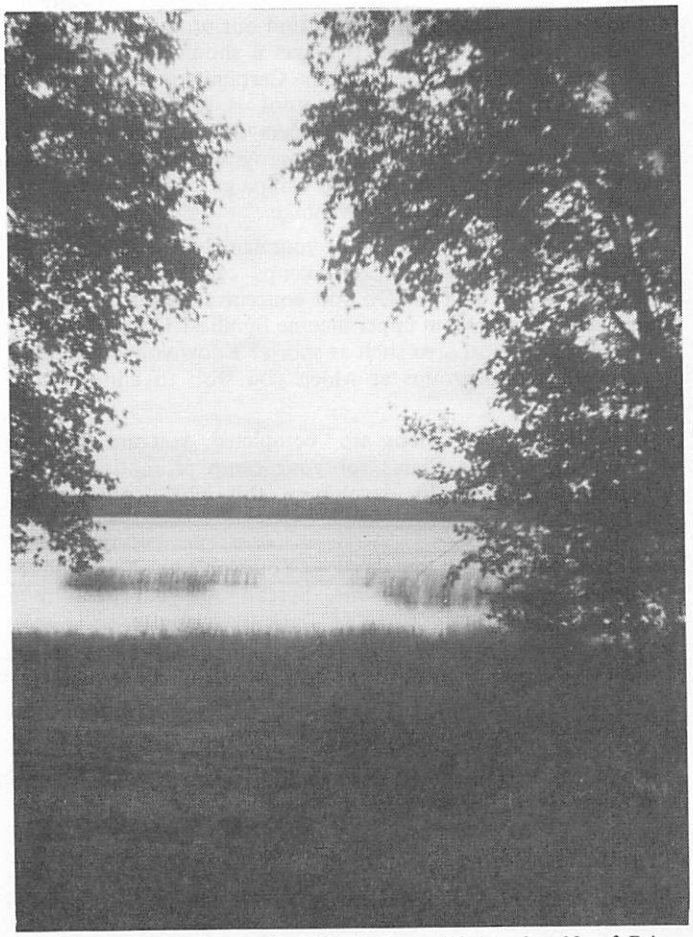
There is another way. This is where the preparation **is** the program. Consider a football game, the Royal Wedding, a Cabaret, a Superstars Competition.

In this instance everyone has a part to play. A football game (or a baseball game) — where one group is the half-time show, another group the cheerleaders with practical routines, a medical crew with tent, stretchers and intravenous, a refreshment crew who have made the popcorn and drinks, costumes, and boxes to carry refreshments, a security group who have made tickets and sold them for a song to escort dignitaries, a facility crew in charge of lining the field, setting up bleachers, scoreboards and physical arrangements, a group in charge of opening ceremonies, dignitaries and post game presentation, a group of officials and oh yes let's not forget the game itself! The creativity is always exciting as each group thinks of more and more things they can do to make it an event.

The campers who do 90% of the physical work itself, always have a million ideas and require staff as consultants but are delighted with the results **they** have achieved.

This type of program is not the answer to every program but we should provide the opportunity for everyone to plan, for everyone to **be** the program.

If you have a program idea or comments on programs why not share it with others. Send the information to Liz Greenway c/o C.C.A. office.



"Northern Saskatchewan Twilight." Camp Christopher N. of Prince Albert, Sask.

SELLING YOUR CAMP PROGRAM

by Ian Fowler
Outdoor Recreation Co-ordinator
City of Moncton

The aspect of promotion and public relations is a key ingredient to the success of any business and those of us in the camping industry are not exempt from selling ourselves if we wish to be successful in attracting new campers and maintaining those we currently have.

To me, the difficulty in assessing your camp's promotion/public relations is where to begin. In talking with fellow Camp Directors, it is very apparent the differences in the styles of camp promotion/public relations programs are as varied as the individual camps. With everything from color glossy brochures, to sophisticated pre-camp packages, to photocopied camp flyers, the Camp Director assessing a promotion/public relations program has endless questions to address.

In developing such a program for our camp within the City of Moncton, I was faced with these questions.

My first question, however, was not should we have a promotion/public relations package, but do we have a quality product worthy of promotion? I believe that, if you cannot answer this question in a positive manner, then perhaps time should be spent on program development rather than public relations.

Far too often, we take the "cart before the horse" philosophy having all the bells and whistles for a successful promotion/public relations campaign, only to find our product, in this case the camp program, is not at the level it should be, resulting in negative promotion from our clients. Certainly, our cheapest and most effective public relations tool is "word-of-mouth" promotion from our current campers and parents. My first suggestion, then, is to build a quality program before launching a major promotion/public relations campaign. Utilize "word-of-mouth" promotions to your advantage.

The second aspect in developing your campaign is to select your target group. Not one of our camps can be everything to everyone, so be selective. Do you concentrate on single family campers? Campers from upper income families? Does your camp have a specific focal area such as sports? Know your knitting — select your target groups at which you wish to address your attention.

Once the first two steps are completed, you are ready to develop an "Action Plan" for your camp promotion/public relations campaign. In developing this plan consider the following:

— "Rome wasn't built in a day" — You won't be able to implement everything in year one. Spread out your items in a realistic plan.
— Look for high profile/low costs items, in the beginning, working your way along to the items with higher price tags.
— Gauge yourself on spending approximately 3% of your total operating budget on promotions.

To get you started with your plan, here are some specific suggestions that you may wish to use.

PROMOTIONS:

Media — Radio — public service announcements, talk shows, paid advertising.
Television — public service announcements, talk shows, paid advertising, community T.V. shows.
Newspaper — feature articles, paid advertising.

PUBLIC RELATIONS:

The public relations items listed are designed to let your campers and staff know you are thinking about them and keep them thinking about camp. These items traditionally cost more; however, the investment is well worth it.

— Christmas letter or card to all campers/staff.
— Section newsletter periodically throughout the year talking about what's new at camp, general information, etc.
— Camper reunions.
— Registration package full of details needed upon registration.
— Birthday card sent to all campers/staff.
— Letters to parents from counsellor during or after camp session.

Finally, there are four basic premises that I believe must be considered in the development of promotional and public relation items.

1. We are professionals in the camping field . . . make sure all materials present a professional image.
2. Be consistent with use of colour, logo, theme in all promotional material.
3. Campaign must be ongoing and progressive.
4. Continue to develop new ideas.

Promotions and public relations can be an exciting area of challenge to all Camp Directors. Although it does require an investment of time and dollars, the rewards you will reap from developing a positive image will be worth the effort.

And remember — Professionalism can be obtained at minimal cost.

Special Flyers — Many communities have special supplements delivered weekly to homes in the community, often times providing free coverage to organizations. Specifically items such as — Real Estate Guide, Community T.V. Guide, Auto-Trader, (etc.)

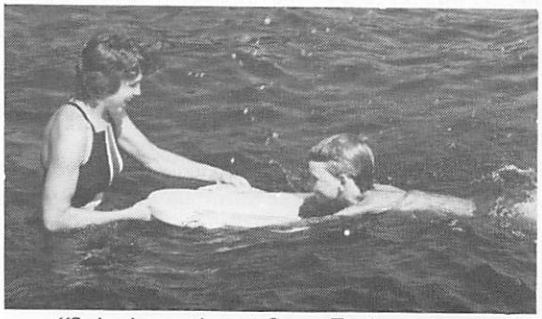
Public Speaking—Select groups which meet your target area. Suggestions include Home and School Associations, Service Clubs, Church Groups, Community Organizations, (etc.)

Displays — Set up staffed camp displays at local trade shows or malls.

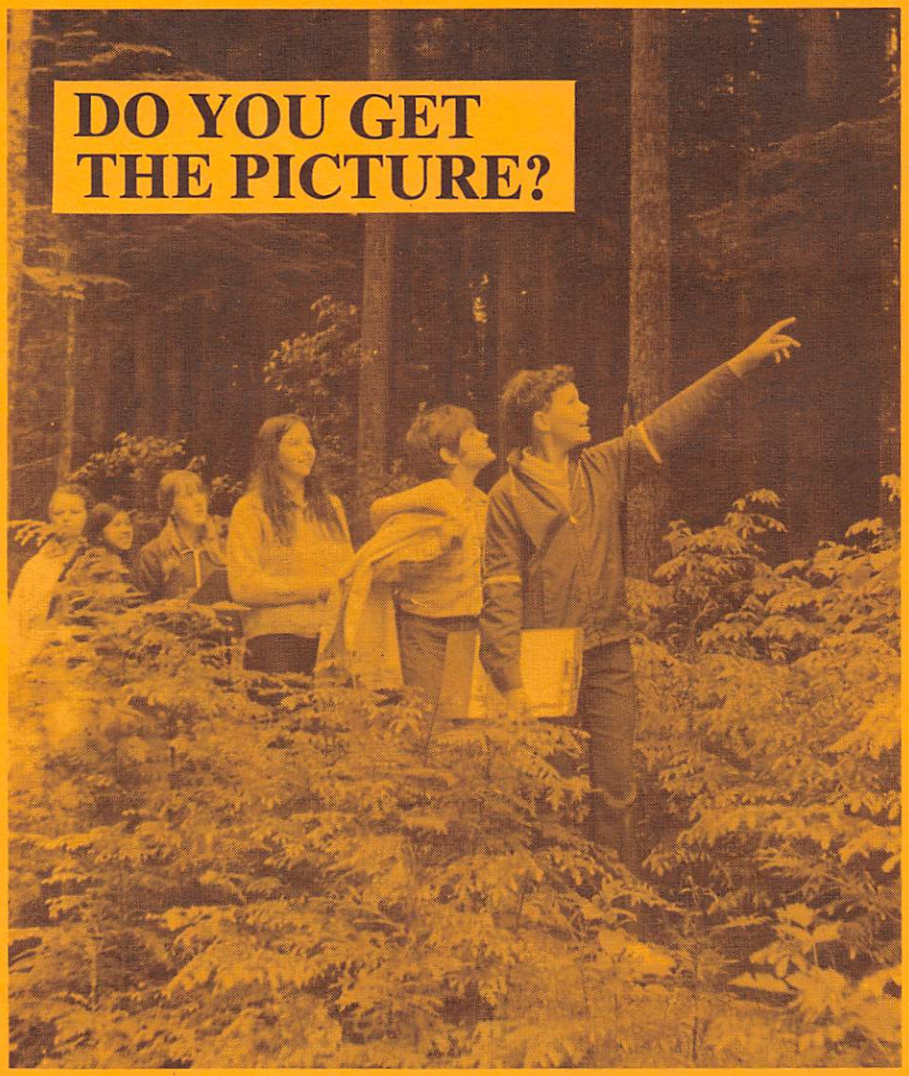
Brochure— Your camp brochure is a valuable promotional tool. Develop a network list for distribution and keep tabs at what areas camper applications are obtained from.

Open House — An opportunity to show off what you are all about.

Many of the promotional items listed above cost nothing more than your time. As well, consult local cable T.V. stations, radio stations, and A.V. departments from local universities and community colleges. Quite often, these people are willing to volunteer their time to assist in developing promotional aids.



"Swim instruction at Camp Tawingo, Ont."



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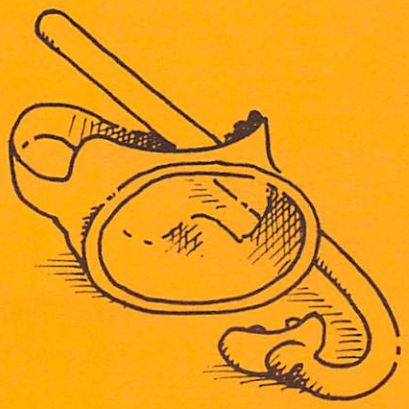

Dennis's sport

Dennis's snack

Dennis's smile

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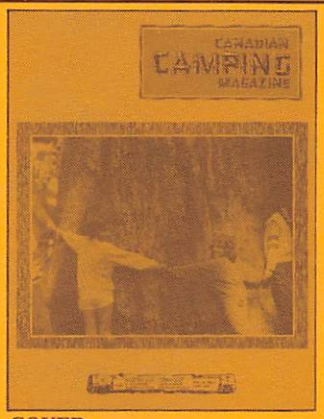

COVER

The cover photo features campers of Camp Capilano (B.C.) encircling "Gramp Capilano", a 700 year old live fir tree. Have **you** hugged a tree, lately?

LA COUVERTURE

Les photos couvertures montrent des campeurs du Camp Capilano en Colombie-Britannique encerclant "Gramp Capilano" un sapin encore vivant de agé de 700 ans. Avez vous embrassé un arbre dernièrement?